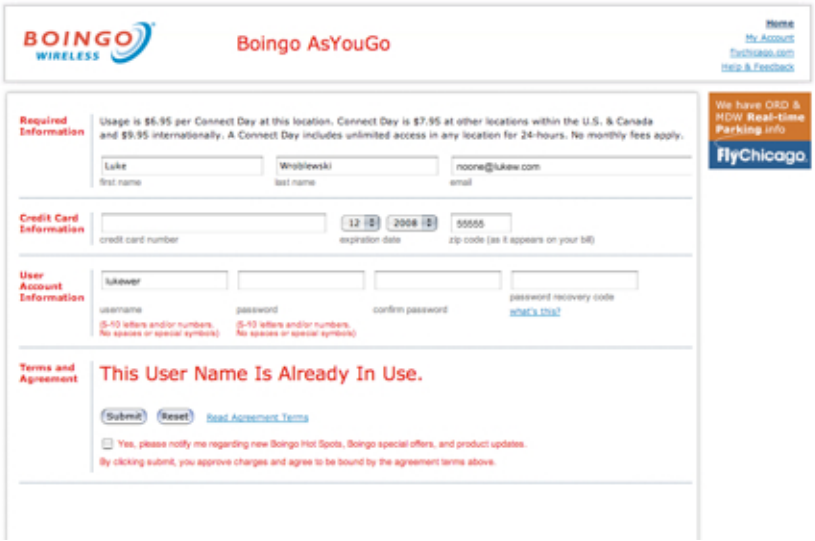
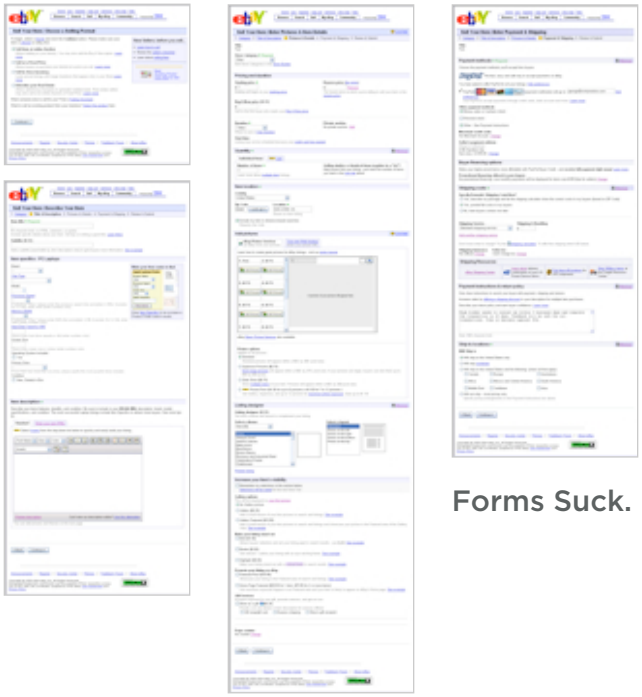
WEB FORM DESIGN IN ACTION

LUKE WROBLEWSKI
AN EVENT APART, OCTOBER 2009

LUKEW INTERFACE DESIGNS | YAHOO!

1


BOINGO WIRELESS
Boingo AsYouGo
Home
My Account
Flychicago.com
Help & Feedback
Required Information
Usage is $6.95 per Connect Day at this location. Connect Day is $7.95 at other locations within the U.S. & Canada and $9.95 internationally. A Connect Day includes unlimited access in any location for 24-hours. No monthly fees apply.
Luke
Wroblewski
noone@lukew.com
first name
last name
email
We have ORD & MDW Real-time Parking.info
FlyChicago
Credit Card Information
credit card number
12
2008
55555
expiration date
zip code (as it appears on your bill)
User Account Information
lukewer
username
password
confirm password
password recovery code
what's this?
(5-10 letters and/or numbers. No spaces or special symbols)
(5-10 letters and/or numbers. No spaces or special symbols)
Terms and Agreement
This User Name Is Already In Use.
Submit
Reset
Read Agreement Terms
Yes, please notify me regarding new Boingo Hot Spots, Boingo special offers, and product updates.
By clicking submit, you approve charges and agree to be bound by the agreement terms above.



Forms Suck.

But Form Design Matters

- How customers "talk" to companies online
- Commerce ($)
  - User: Enable purchasing
  - Business: Maximize sales
- Engagement
  - User: Enable information entry & manipulation
  - Business: Accumulate content & data
- Access (membership)
  - User: Enable participation
  - Business: Increase customers & grow communities

LUKEW INTERFACE DESIGNS

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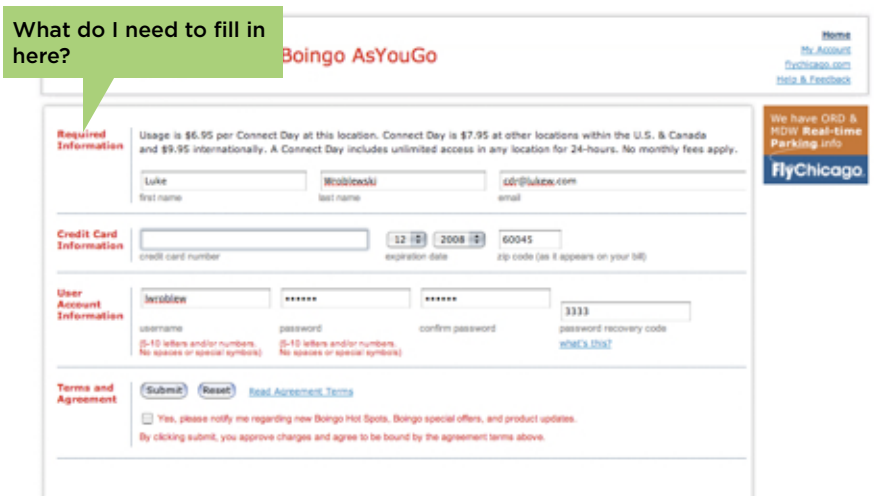
YouTube

65,000 videos per day
July 2006

234,000 videos per day
Nov 2008

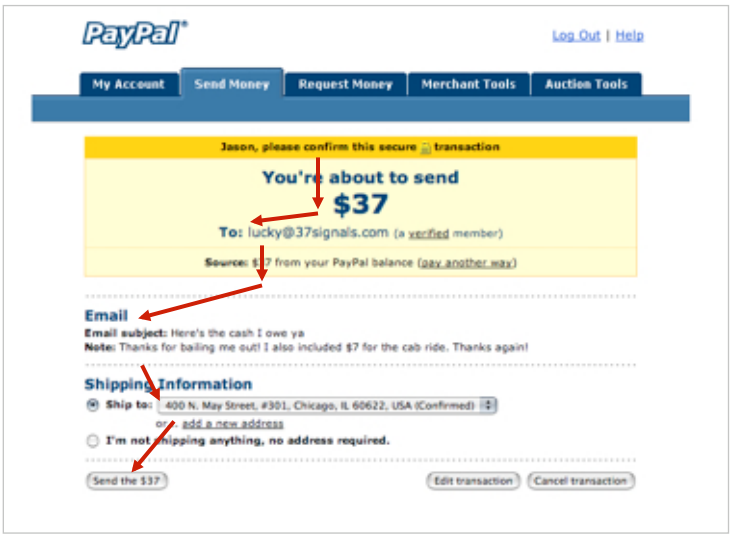
2008 data based on 13 hours of video uploaded per minute



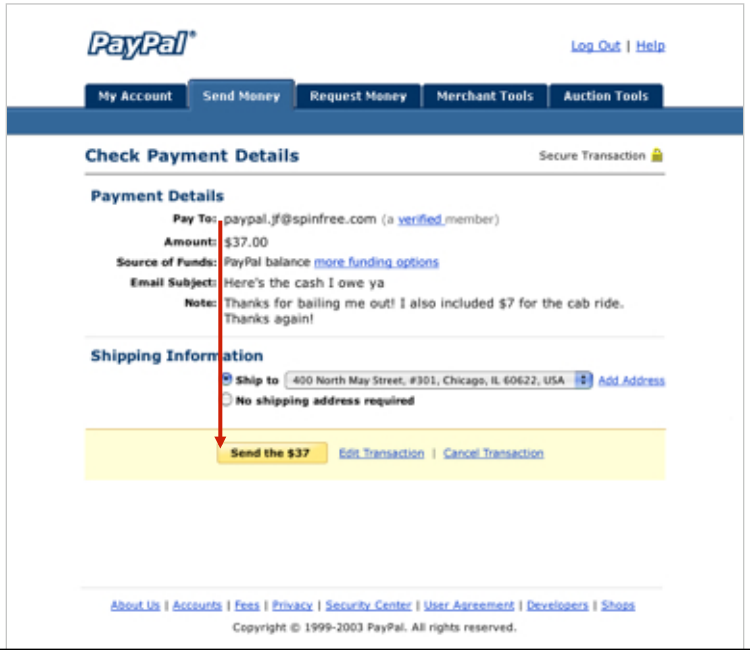
Path to Completion

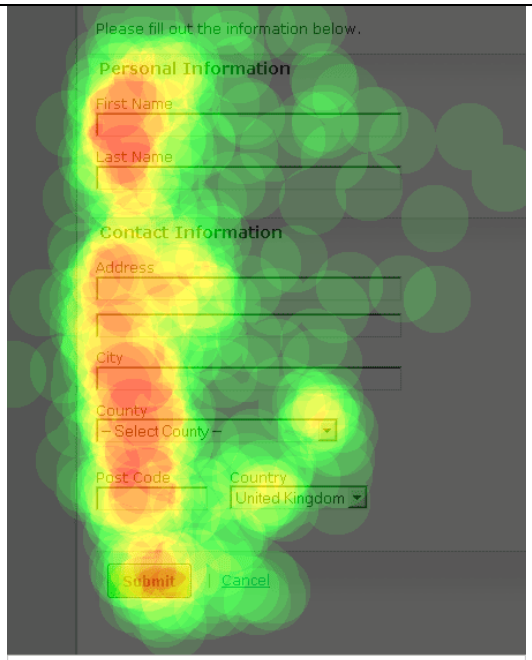
- **Primary goal for every form is completion**
  - Provide a clear scan line & visual pacing
- **Show Progress**
  - Scope, progress, status

Scan Line

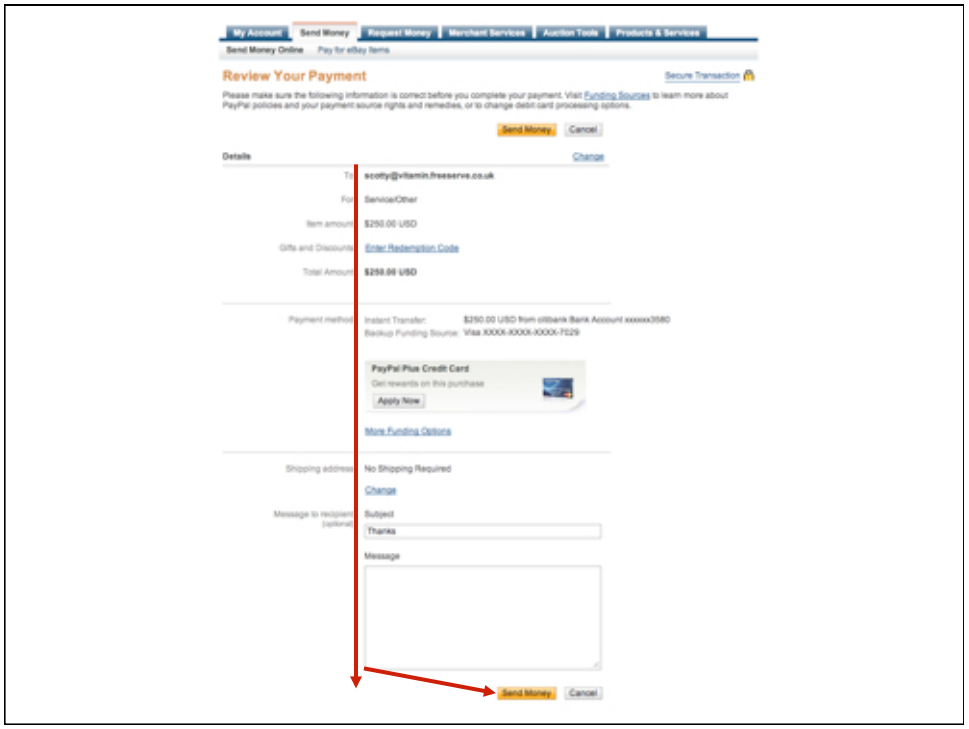


Clear Scan Line

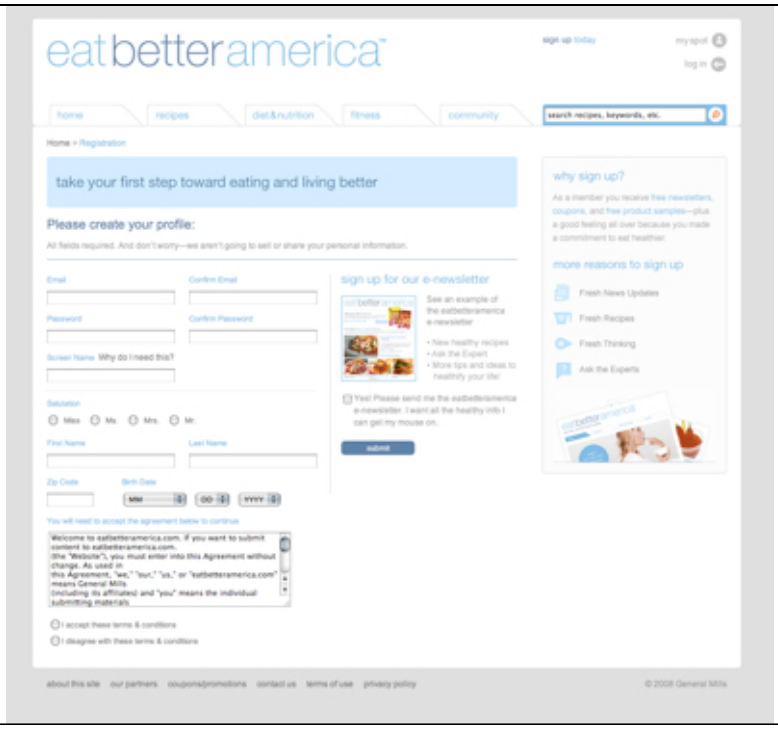


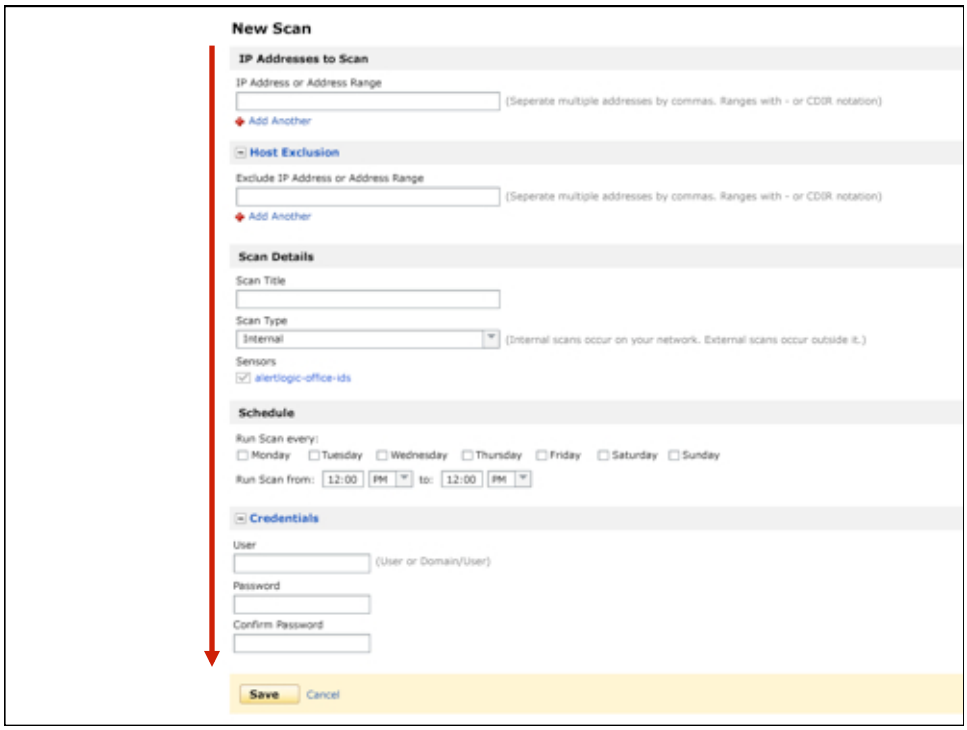


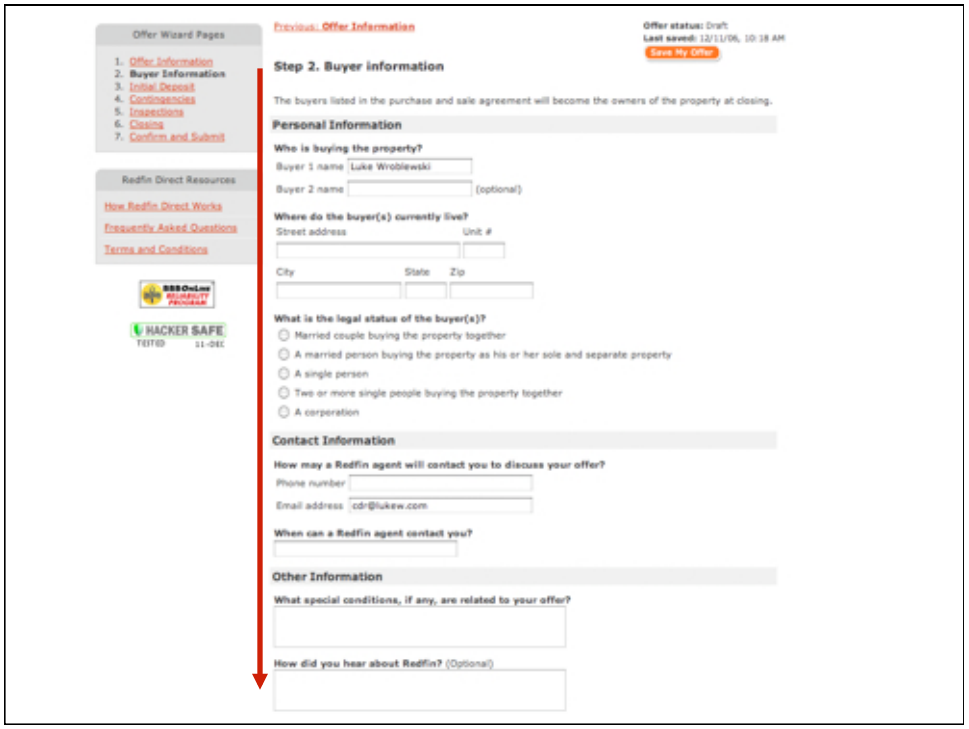
A: HEAT MAP
Eye Tracking by Etre | www.etre.com


My Account
Send Money
Request Money
Merchant Services
Auction Tools
Products & Services
Send Money Online
Pay for eBay Items
Review Your Payment
Secure Transaction
Please make sure the following information is correct before you complete your payment. Visit Funding Sources to learn more about PayPal policies and your payment source rights and remedies, or to change debit card processing options.
Send Money
Cancel
Details
Change
To
scotty@vitamin.freeserve.co.uk
For
Service/Other
Item amount
$250.00 USD
Gifts and Discounts
Enter Redemption Code
Total Amount
$250.00 USD
Payment method
Instant Transfer:
$250.00 USD from citibank Bank Account xxxxxx3580
Backup Funding Source:
Visa XXXX-XXXX-XXXX-7029
PayPal Plus Credit Card
Get rewards on this purchase
Apply Now
More Funding Options
Shipping address
No Shipping Required
Change
Message to recipient (optional)
Subject
Thanks
Message
Send Money
Cancel

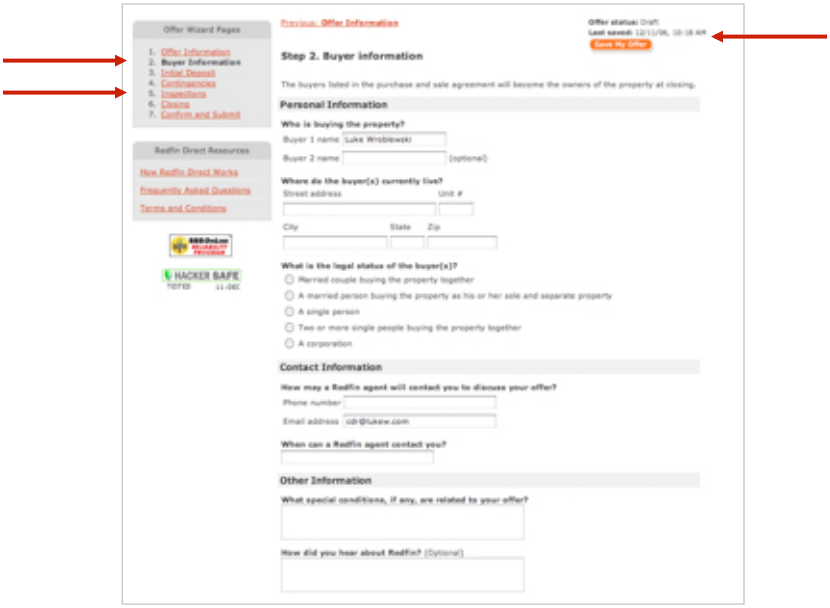
smart
open your mind.
>> smart USA Reservations
Welcome to the smart USA reservation system. Here you can reserve your smart fortwo.
Next


eatbetteramerica
take your first step toward eating and living better
Please create your profile:
sign up for our e-newsletter
why sign up?
more reasons to sign up

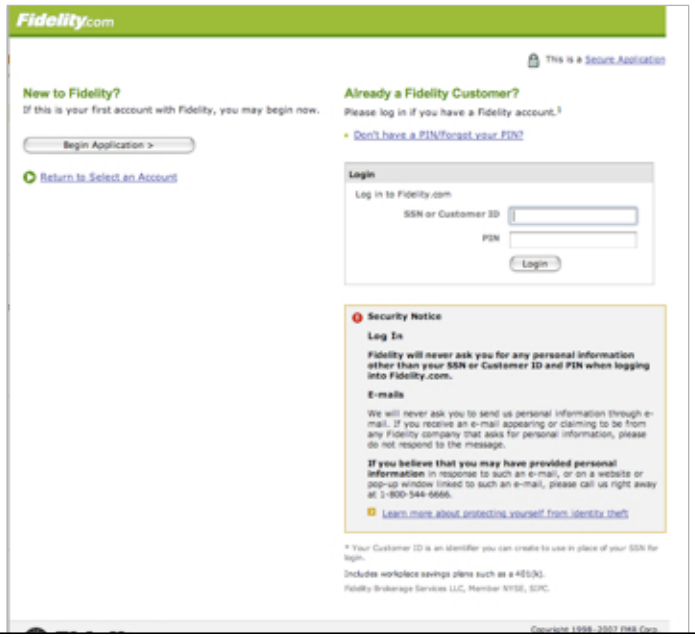

New Scan
IP Addresses to Scan
IP Address or Address Range
(Seperate multiple addresses by commas. Ranges with - or CIDR notation)
Add Another
Host Exclusion
Exclude IP Address or Address Range
(Seperate multiple addresses by commas. Ranges with - or CIDR notation)
Add Another
Scan Details
Scan Title
Scan Type
Internal
(Internal scans occur on your network. External scans occur outside it.)
Sensors
alertlogic-office-ids
Schedule
Run Scan every:
Monday
Tuesday
Wednesday
Thursday
Friday
Saturday
Sunday
Run Scan from:
12:00
PM
to:
12:00
PM
Credentials
User
(User or Domain/User)
Password
Confirm Password
Save
Cancel



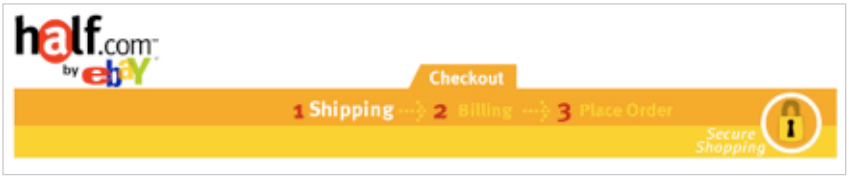
Path to completion



Progress Indicators



Progress Indicators



Progress Indicators

BEST PRACTICE

- Illuminate a clear path to completion
- Use progress indicators to communicate scope, status, and position
- If requiring substantial time or information look-up, consider using a start page
- Use more general progress indicators for forms with variable sequences

7 BEST PRACTICES

1. Path to Completion

LUKEW INTERFACE DESIGNS

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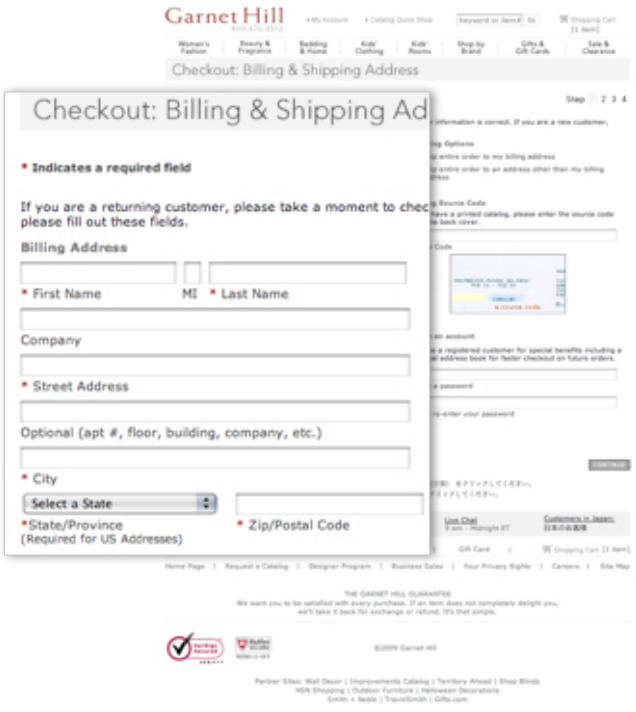
People jump right in

etre usability testing, March 2009

People jump right in

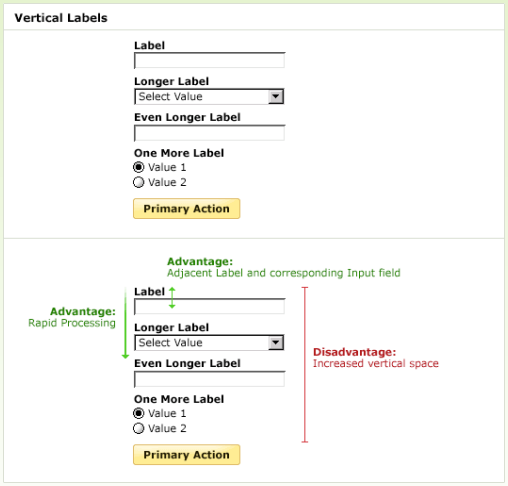
What question am I answering here?



Thanks Whitney!

Top Aligned Labels

- When data being collected is familiar
- Minimize time to completion
- Require more vertical space
- Spacing or contrast is vital to enable efficient scanning
- Flexibility for localization and complex inputs

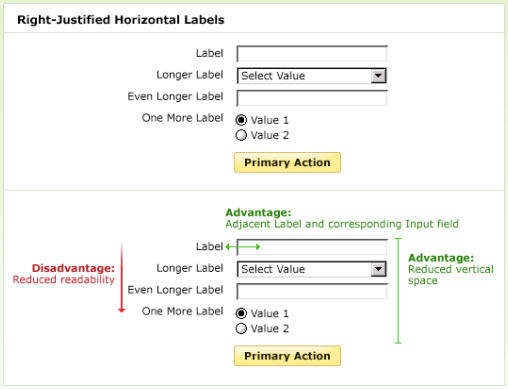


LUKEW INTERFACE DESIGNS

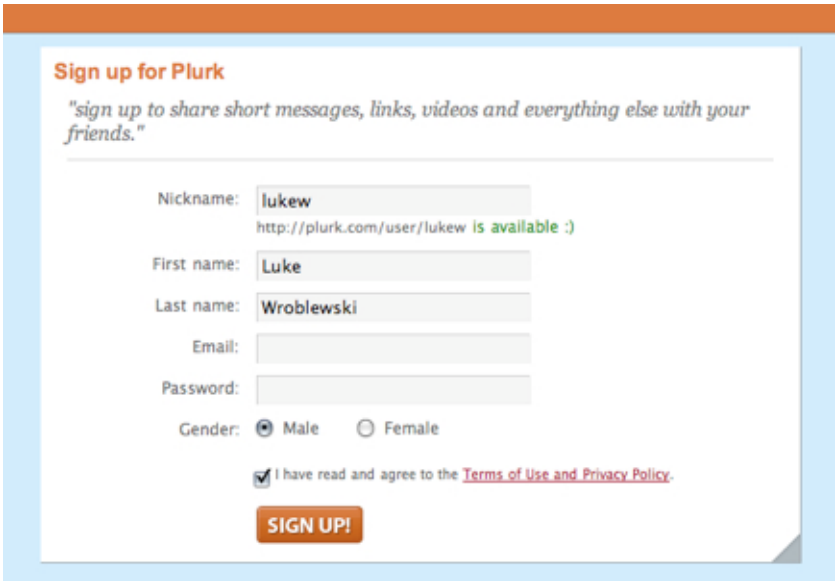
Top-aligned Labels

Right Aligned Labels

- Clear association between label and field
- Requires less vertical space
- More difficult to just scan labels due to left rag
- Fast completion times

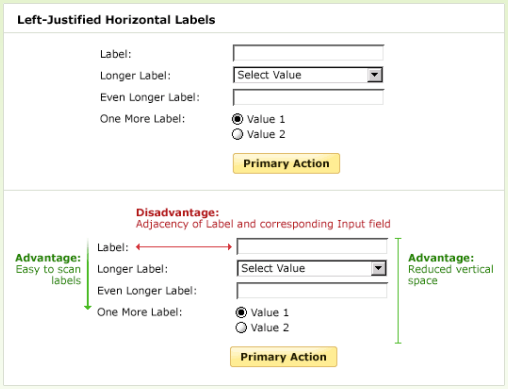


Right-aligned labels

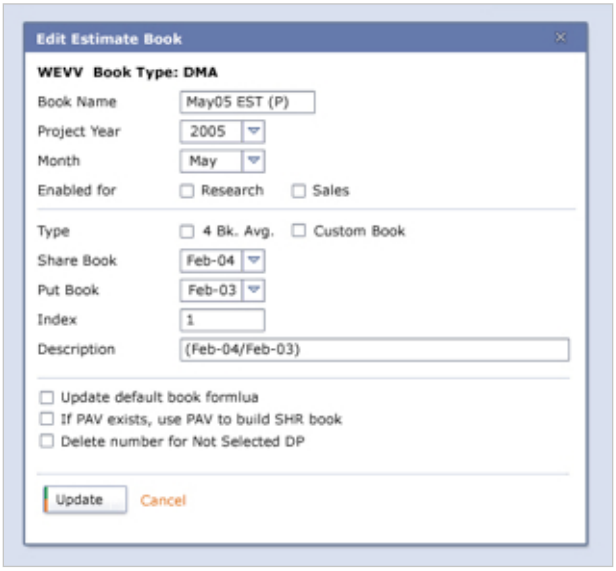


Left Aligned Labels

- When data required is unfamiliar
- Enables label scanning
- Less clear association between label and field
- Requires less vertical space
- Changing label length may impair layout

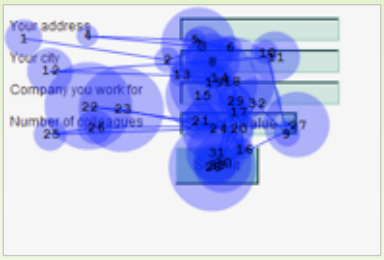


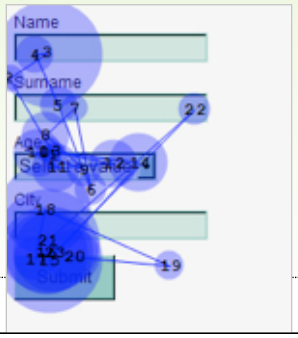
Left-aligned labels



Eye-tracking Data

- **2006 study by Matteo Penzo**
- **Left-aligned labels**
  - Easily associated labels with the proper input fields
  - Excessive distances between labels inputs forced users to take more time
- **Right-aligned labels**
  - Reduced overall number of fixations by nearly half
  - Form completion times were cut nearly in half
- **Top-aligned labels**
  - Permitted users to capture both labels & inputs with a single eye movement'
  - Ten times faster than left-aligned





LUKEW INTERFACE DESIGNS

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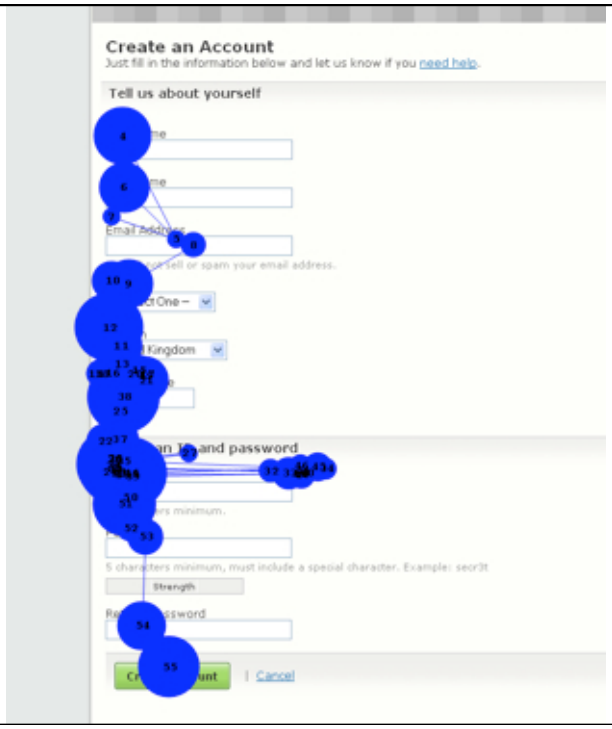

BEST PRACTICE

- For reduced completion times & familiar data input: top aligned
- When vertical screen space is a constraint: right aligned
- For unfamiliar, or advanced data entry: left aligned

LUKEW INTERFACE DESIGNS

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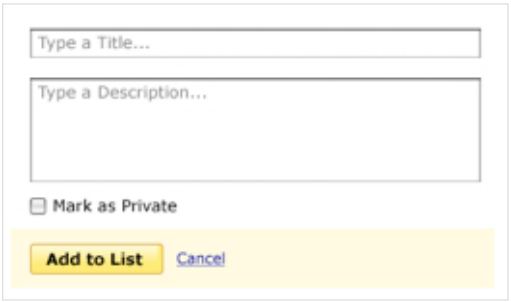
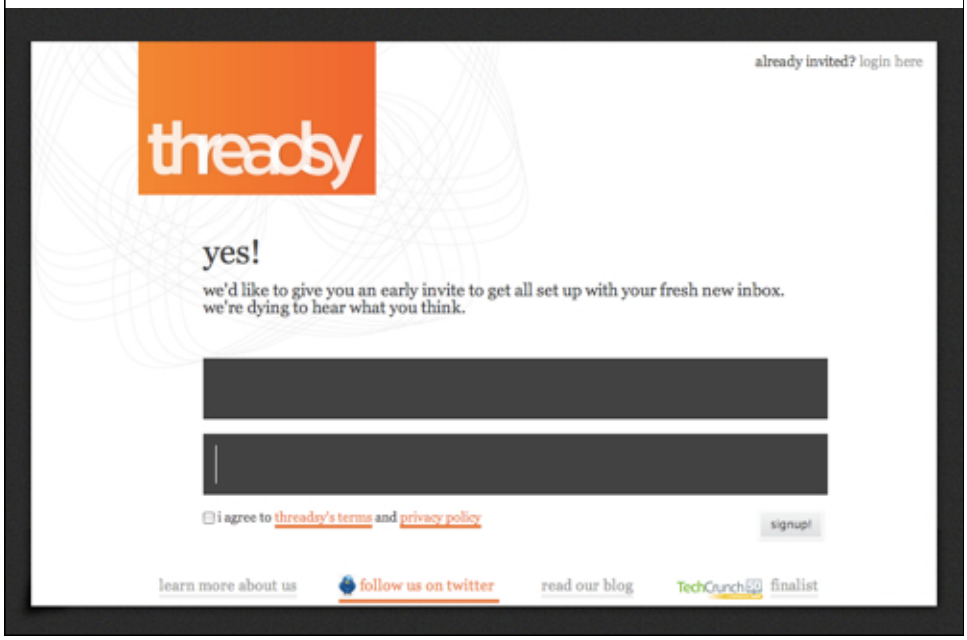
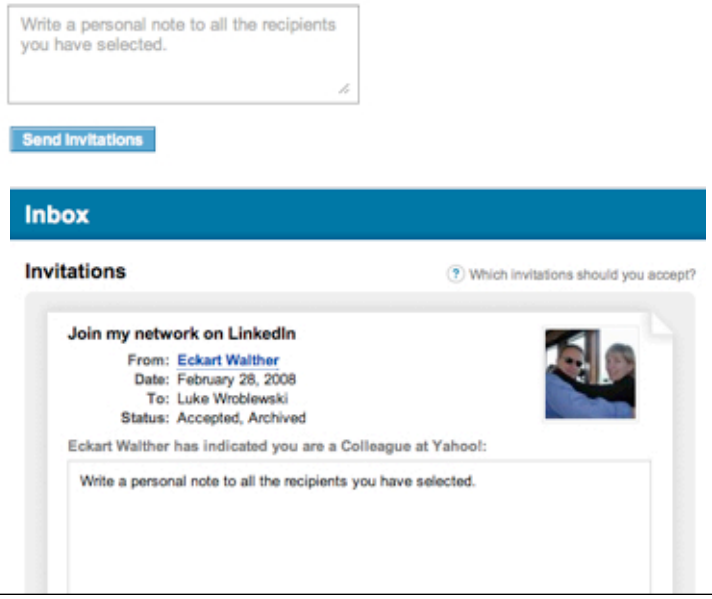
Labels within Input Fields



Labels within Input Fields



Labels within Input Fields

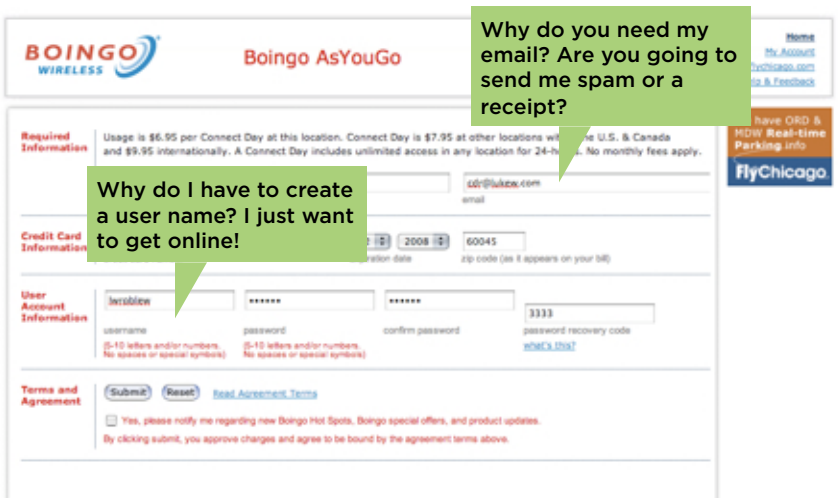


Labels within Input Fields

7 BEST PRACTICES

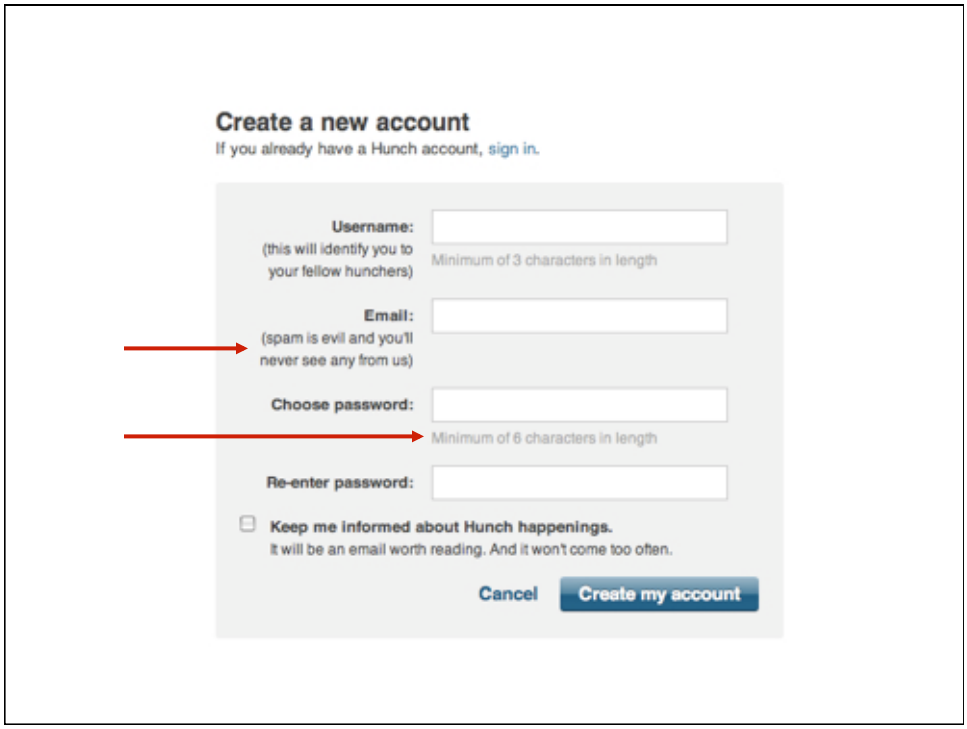
1. Path to Completion
2. Label Alignment

LUKEW INTERFACE DESIGNS



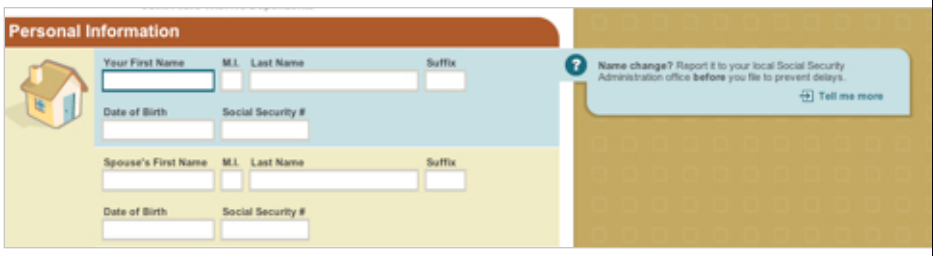
Help & Tips

- **Help & Tips are useful when:**
  - Asking for unfamiliar data
  - Users may question why data is being requested
  - There are recommended ways of providing data
  - Certain data requests are optional
- **However, Help & Tips can quickly overwhelm a form if overused**
- **In these cases, you may want to consider a dynamic solution**
  - Automatic inline exposure
  - User activated inline exposure
  - User activated section exposure

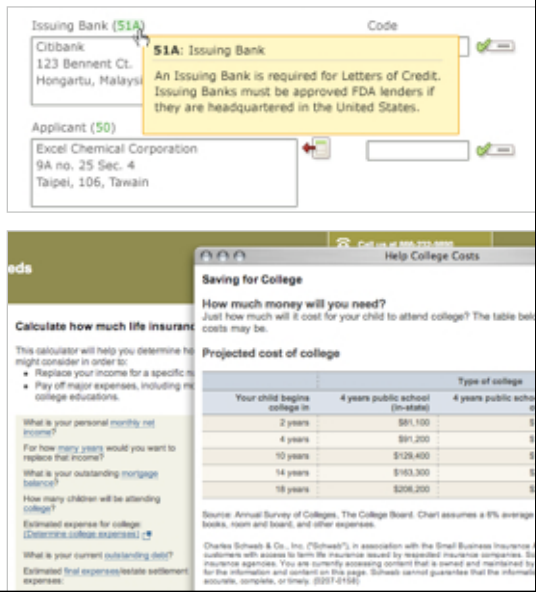


Lots of Help/Tips

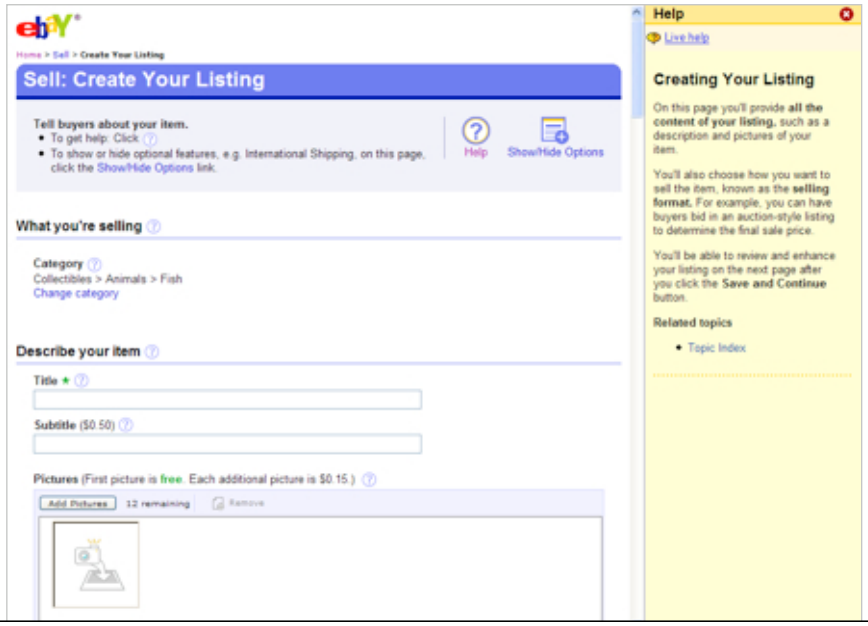
Automatic inline exposure



User-activated inline exposure



User-activated section exposure



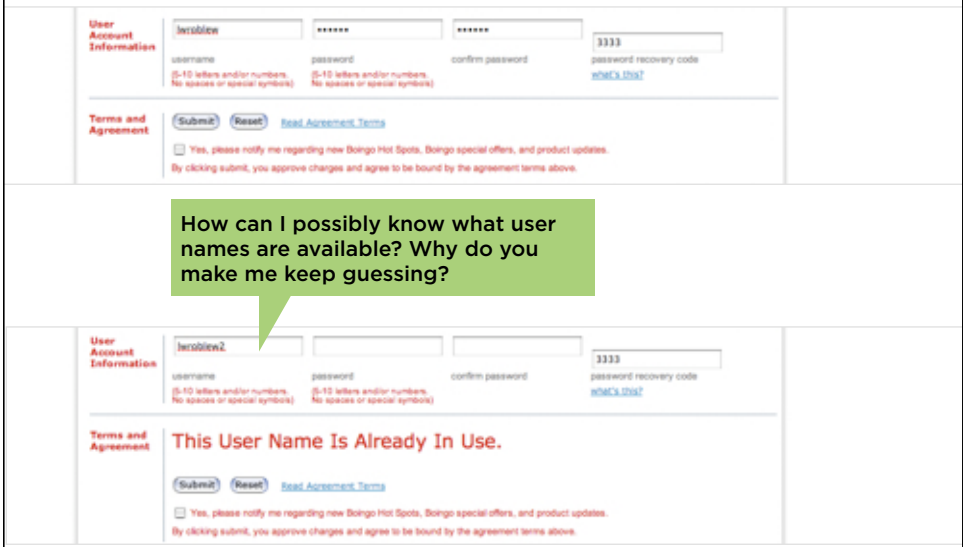
BEST PRACTICE

- Minimize the amount of help & tips required to fill out a form
- Help visible and adjacent to a data request is most useful
- When people maybe unsure about why or how to answer, consider automatic inline system
- For complex & reused forms, consider user-activated system
- Use inline help unless you have a lot of help content (text, graphics, charts)
- Use a consistent help section if you have a lot of help content

7 BEST PRACTICES

1. Path to Completion
2. Label Alignment
3. Help & Tips

LUKEW INTERFACE DESIGNS



Inline Validation

- **Provide real time feedback**
  - Validate inputs
  - Suggest valid inputs
  - Help users stay within limits

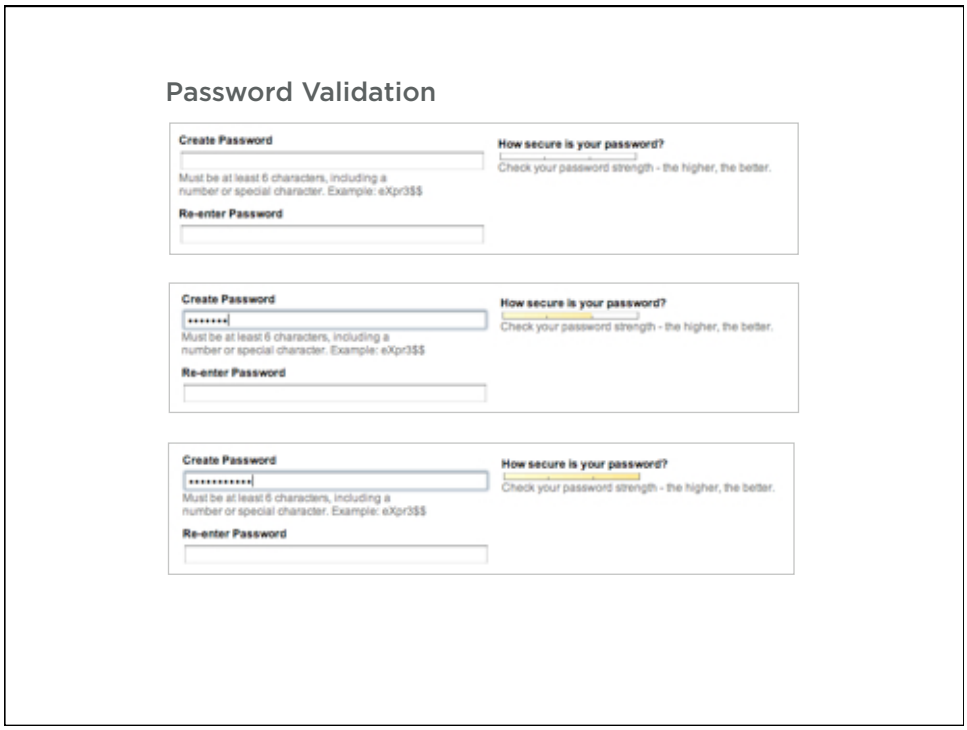
LUKEW INTERFACE DESIGNS

Unique User Name Validation

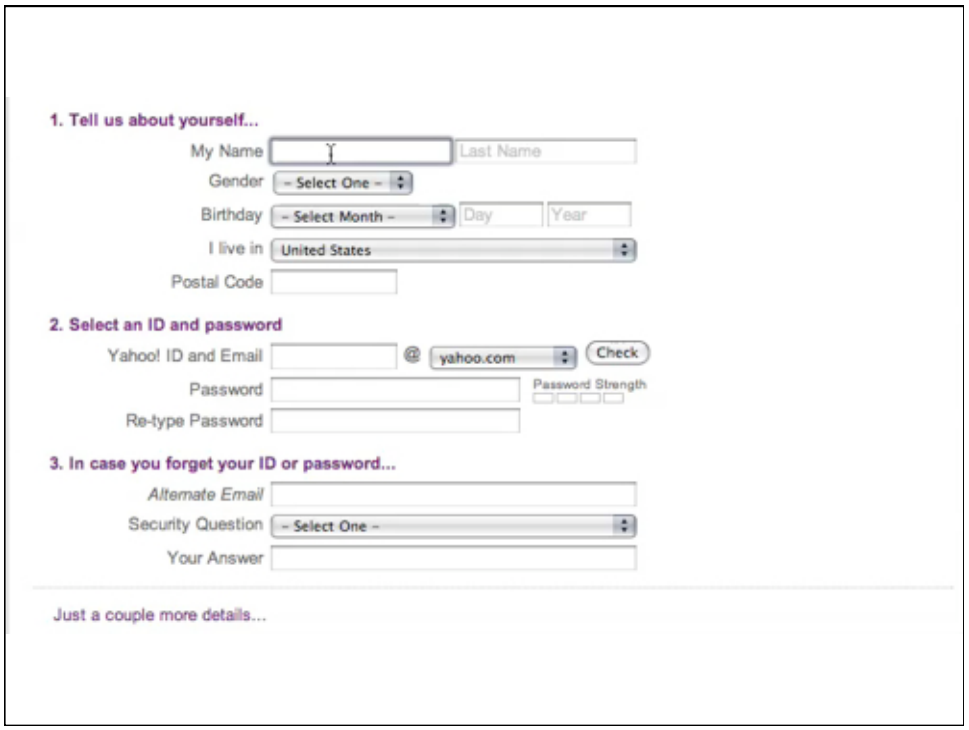
Username: Your URL: http://twitter.com/**USERNAME**

Username can only contain letters, numbers and '_'

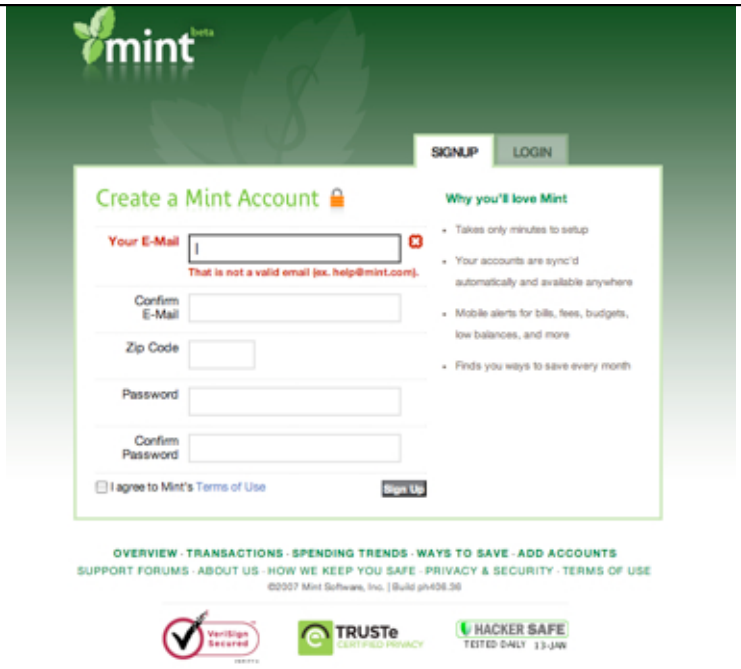
Create your password
Password:
The password must contain at least six characters and is case sensitive.
Password strength:
Weak
Medium
Strong
Retype password:
A strong password helps prevent unauthorized access to your e-mail account.
Get help with this section

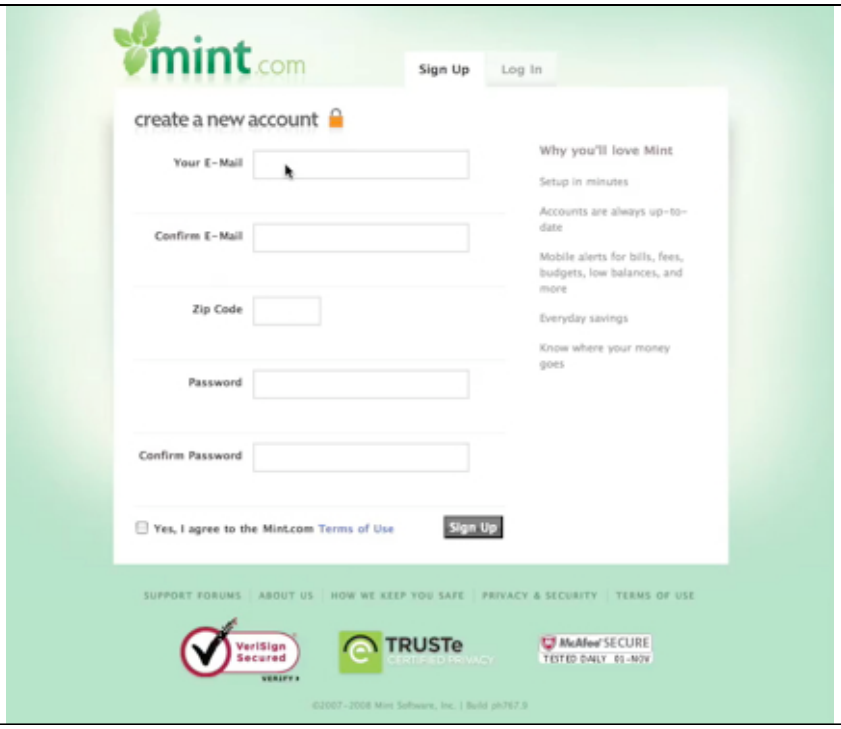

Password Validation
Create Password
Must be at least 6 characters, including a number or special character. Example: eXpr3$$
Re-enter Password
How secure is your password?
Check your password strength - the higher, the better.
Create Password
Must be at least 6 characters, including a number or special character. Example: eXpr3$$
Re-enter Password
How secure is your password?
Check your password strength - the higher, the better.
Create Password
Must be at least 6 characters, including a number or special character. Example: eXpr3$$
Re-enter Password
How secure is your password?
Check your password strength - the higher, the better.

Create your password
The new password and the confirmation password do not match. Please type the same password in both boxes.
A strong password helps prevent unauthorized access to your e-mail account.
Password:
Get help with this section
The password must contain at least six characters and is case sensitive.
Password strength:
Strong
Retype password:
Create your password reset options
Question:
Favorite teacher
The secret answer is too short. Please type an answer that is at least 5 characters long.
Secret answer:
Edna
Five character minimum; not case sensitive
Alternate e-mail address:
Optional
Enter your account information
First name:
Luke
Last name:
Wroblewski
Gender:
Male
Female
The birth date is not valid. Please verify that you have entered the correct date.
Birth date:
May
24
2020

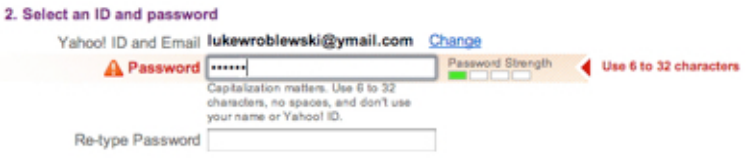

1. Tell us about yourself...
My Name
Last Name
Gender
- Select One -
Birthday
- Select Month -
Day
Year
I live in
United States
Postal Code
2. Select an ID and password
Yahoo! ID and Email
@
yahoo.com
Check
Password
Password Strength
Re-type Password
3. In case you forget your ID or password...
Alternate Email
Security Question
- Select One -
Your Answer
Just a couple more details...

Input Validation




mint.com
Sign Up
Log In
create a new account
Your E-Mail
Confirm E-Mail
Zip Code
Password
Confirm Password
Yes, I agree to the Mint.com Terms of Use
Sign Up
Why you'll love Mint
Setup in minutes
Accounts are always up-to-date
Mobile alerts for bills, fees, budgets, low balances, and more
Everyday savings
Know where your money goes
SUPPORT FORUMS | ABOUT US | HOW WE KEEP YOU SAFE | PRIVACY & SECURITY | TERMS OF USE
VeriSign Secured
TRUSTe
McAfee SECURE

2. Select an ID and password
Yahoo! ID and Email lukewroblewski@ymail.com Change
Password
Password Strength
Use 6 to 32 characters
Capitalization matters. Use 6 to 32 characters, no spaces, and don't use your name or Yahoo! ID.
Re-type Password


2. Select an ID and password
Yahoo! ID and Email lukewroblewski@ymail.com Change
Password
Password Strength
Use 6 to 32 characters
Capitalization matters. Use 6 to 32 characters, no spaces, and don't use your name or Yahoo! ID.
Re-type Password

Inline Validation Testing

VS. a page submit/refresh model

- **22%** increase in completions
- **31%** increase in satisfaction ratings
- **42%** decrease in completion times
- **22%** decrease in errors made
- **47%** decrease in number of eye fixations

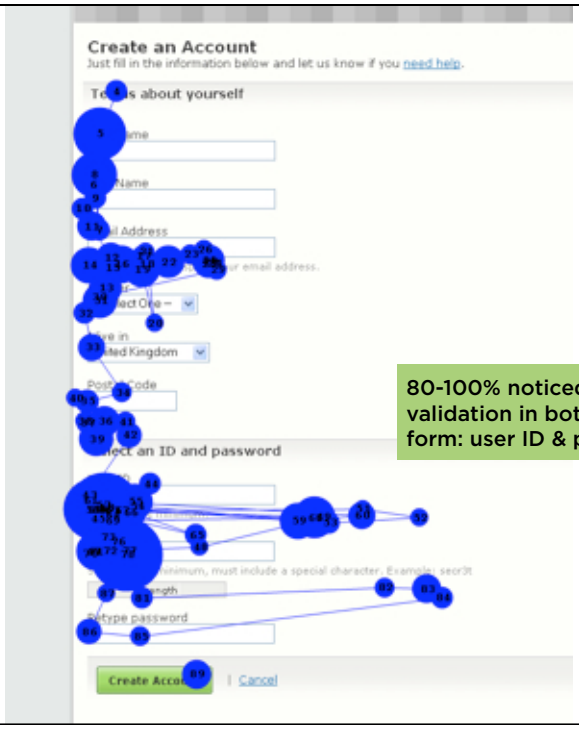
Where to use inline validation

30% noticed inline validation in top part of form: name, email, gender, location

"How do you know that's my correct email address?"

etre usability testing, March 2009

Where to use inline validation



80-100% noticed inline validation in bottom part of form: user ID & password

etre usability testing, March 2009

When to show inline validation

Highest success rates, lowest number of errors, shortest time to completion, highest satisfaction rates

7-10 seconds slower

"It's frustrating that you don't get the chance to put anything in [the field] before it's flashing red at you."

etre usability testing, March 2009

When to show inline validation

etre usability testing,
March 2009

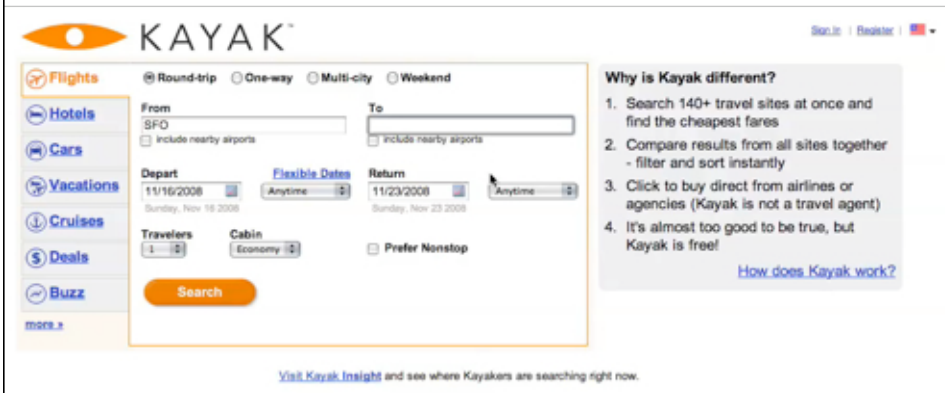
How to show inline validation

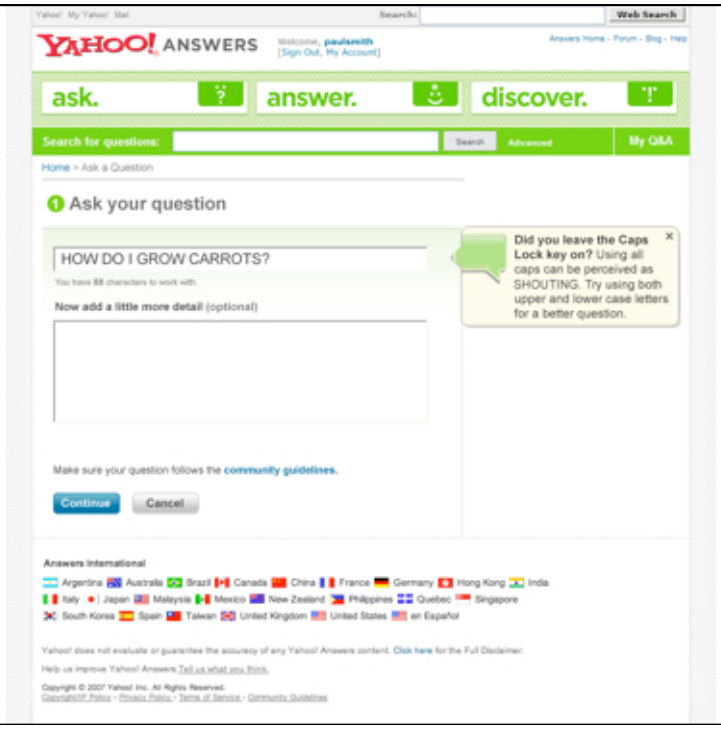
Most people are “hunt and peck” typists

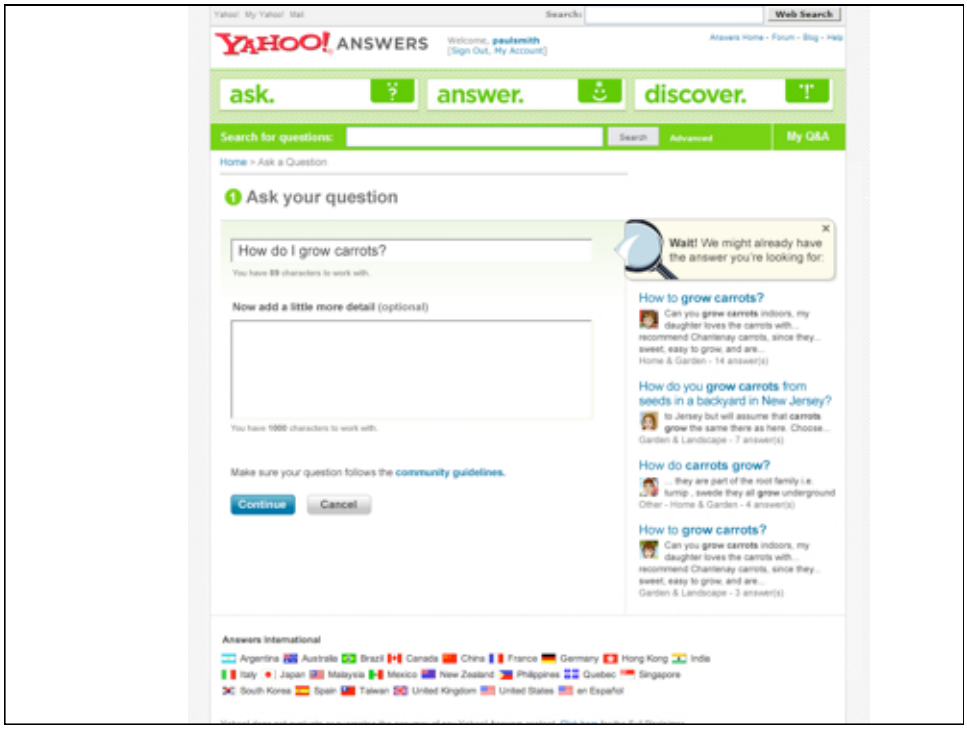
Persistent messages support both “check as you go” & “check after complete” done strategies

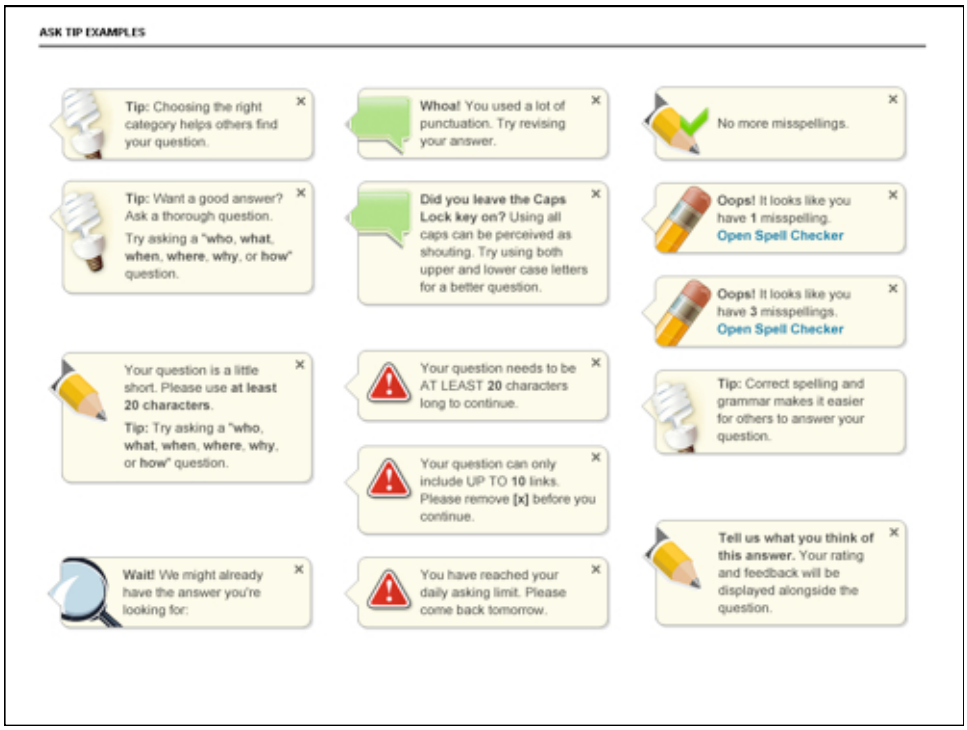
etre usability testing,
March 2009

Valid Input Suggestions

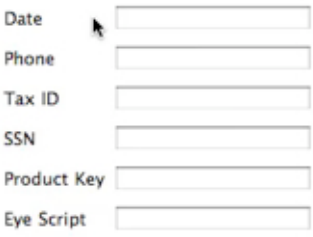





YAHOO! ANSWERS
ask.
answer.
discover.
Search for questions:
My Q&A
Ask your question
How do I grow carrots?
Now add a little more detail (optional)
Make sure your question follows the community guidelines.
Continue
Cancel
Wait! We might already have the answer you're looking for:
How to grow carrots?
How do you grow carrots from seeds in a backyard in New Jersey?
How do carrots grow?
How to grow carrots?
Answers International


ASK TIP EXAMPLES
Tip: Choosing the right category helps others find your question.
Whoa! You used a lot of punctuation. Try revising your answer.
No more misspellings.
Tip: Want a good answer? Ask a thorough question.
Try asking a "who, what, when, where, why, or how" question.
Did you leave the Caps Lock key on? Using all caps can be perceived as shouting. Try using both upper and lower case letters for a better question.
Oops! It looks like you have 1 misspelling.
Open Spell Checker
Oops! It looks like you have 3 misspellings.
Open Spell Checker
Your question is a little short. Please use at least 20 characters.
Tip: Try asking a "who, what, when, where, why, or how" question.
Your question needs to be AT LEAST 20 characters long to continue.
Tip: Correct spelling and grammar makes it easier for others to answer your question.
Your question can only include UP TO 10 links. Please remove [x] before you continue.
Wait! We might already have the answer you're looking for:
You have reached your daily asking limit. Please come back tomorrow.
Tell us what you think of this answer. Your rating and feedback will be displayed alongside the question.

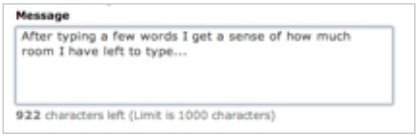
Input Masks

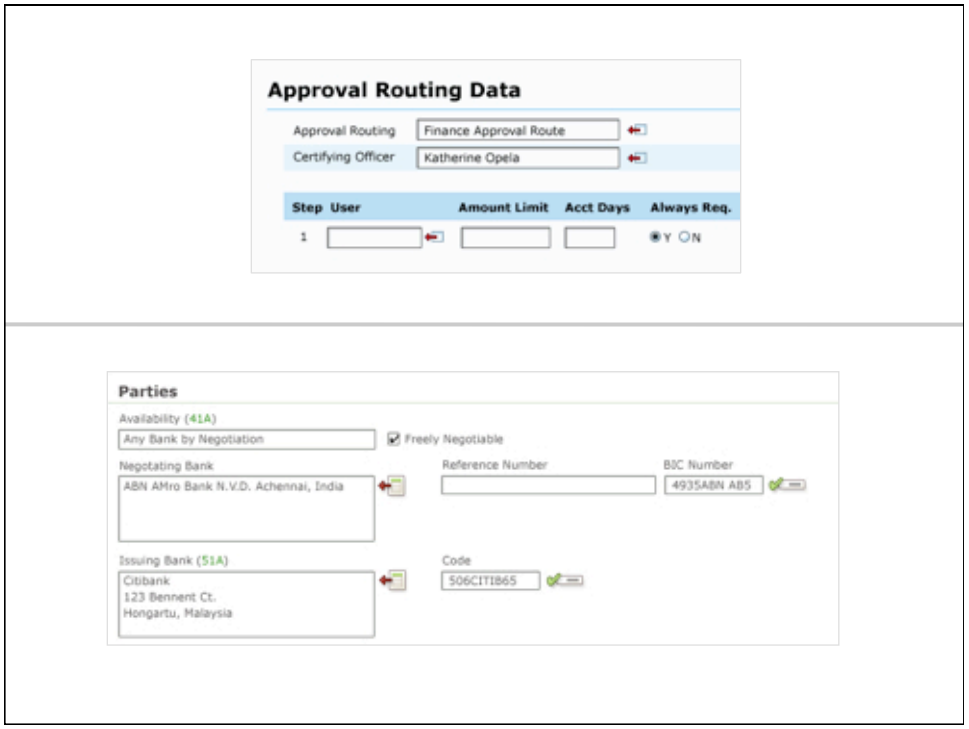


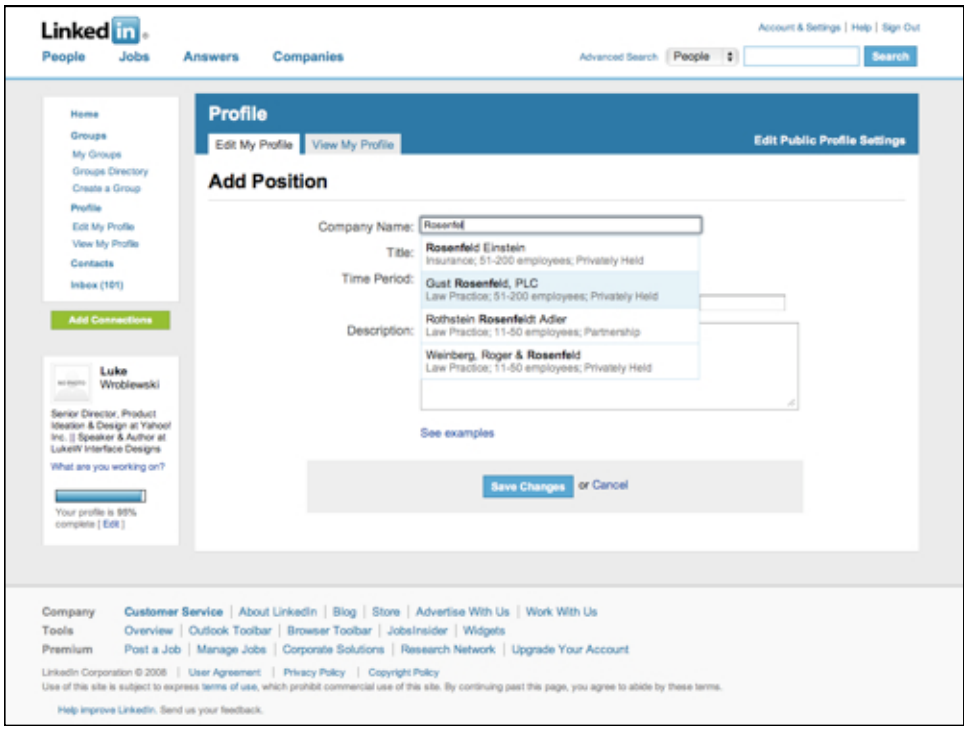
Surface formatting right up front

Do not gradually reveal formatting as people enter input

Maximum Character Count




Approval Routing Data
Approval Routing
Finance Approval Route
Certifying Officer
Katherine Opela
Step User
Amount Limit
Acct Days
Always Req.
1
Y N
Parties
Availability (41A)
Any Bank by Negotiation
Freely Negotiable
Negotating Bank
ABN AMro Bank N.V.D. Achennai, India
Reference Number
BIC Number
4935ABN AB5
Issuing Bank (51A)
Citibank
123 Bennent Ct.
Hongartu, Malaysia
Code
506CITI865


LinkedIn
People
Jobs
Answers
Companies
Account & Settings | Help | Sign Out
Advanced Search
People
Search
Home
Groups
My Groups
Groups Directory
Create a Group
Profile
Edit My Profile
View My Profile
Contacts
Inbox (101)
Add Connections
Luke Wroblewski
Senior Director, Product Ideation & Design at Yahoo! Inc. || Speaker & Author at LukeW Interface Designs
What are you working on?
Your profile is 95% complete [Edit]
Profile
Edit My Profile
View My Profile
Edit Public Profile Settings
Add Position
Company Name:
Rosenfe
Title:
Time Period:
Description:
Rosenfeld Einstein
Insurance; 51-200 employees; Privately Held
Gust Rosenfeld, PLC
Law Practice; 51-200 employees; Privately Held
Rothstein Rosenfeldt Adler
Law Practice; 11-50 employees; Partnership
Weinberg, Roger & Rosenfeld
Law Practice; 11-50 employees; Privately Held
See examples
Save Changes
or Cancel
Company
Customer Service | About LinkedIn | Blog | Store | Advertise With Us | Work With Us
Tools
Overview | Outlook Toolbar | Browser Toolbar | JobsInsider | Widgets
Premium
Post a Job | Manage Jobs | Corporate Solutions | Research Network | Upgrade Your Account
LinkedIn Corporation © 2008 | User Agreement | Privacy Policy | Copyright Policy
Use of this site is subject to express terms of use, which prohibit commercial use of this site. By continuing past this page, you agree to abide by these terms.
Help improve LinkedIn. Send us your feedback.

BEST PRACTICE

- Use inline validation for inputs that have potentially high error rates
- Validate “open” inputs after people finish
- Keep validation messages persistent
- Use suggested inputs to disambiguate
- Communicate limits

LUKEW INTERFACE DESIGNS

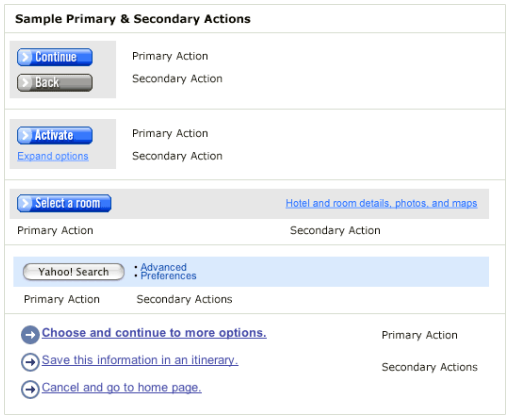
7 BEST PRACTICES

1. Path to Completion
2. Label Alignment
3. Help & Tips
4. Inline Validation

LUKEW INTERFACE DESIGNS

Actions

- Not all form actions are equal
  - Reset, Cancel, & Go Back are secondary actions: rarely need to be used (if at all)
  - Save, Continue, & Submit are primary actions: directly responsible for form completion


Sample Primary & Secondary Actions
Continue
Back
Primary Action
Secondary Action
Activate
Expand options
Primary Action
Secondary Action
Select a room
Hotel and room details, photos, and maps
Primary Action
Secondary Action
Yahoo! Search
Advanced
Preferences
Primary Action
Secondary Actions
Choose and continue to more options.
Save this information in an itinerary.
Cancel and go to home page.
Primary Action
Secondary Actions

home | pay | register | services | site map
Start new search
Search
Advanced Search
Buy
Sell
My eBay
Community
Help
Hello, wookash! (Not you? Sign in.)
Sell Your Item: Add Subtitle
Add Subtitle ($0.50)
Add a subtitle (searchable by item description only) to give buyers more information. See example
Cancel
Confirm
About eBay | Announcements | Security Center | Policies | Site Map | Help
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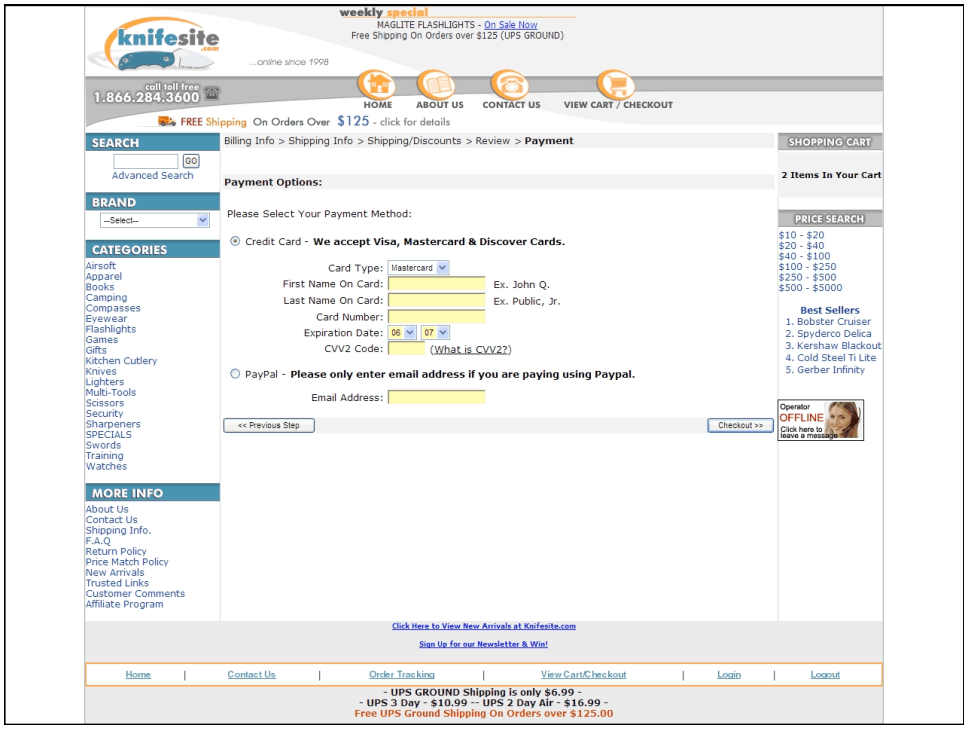
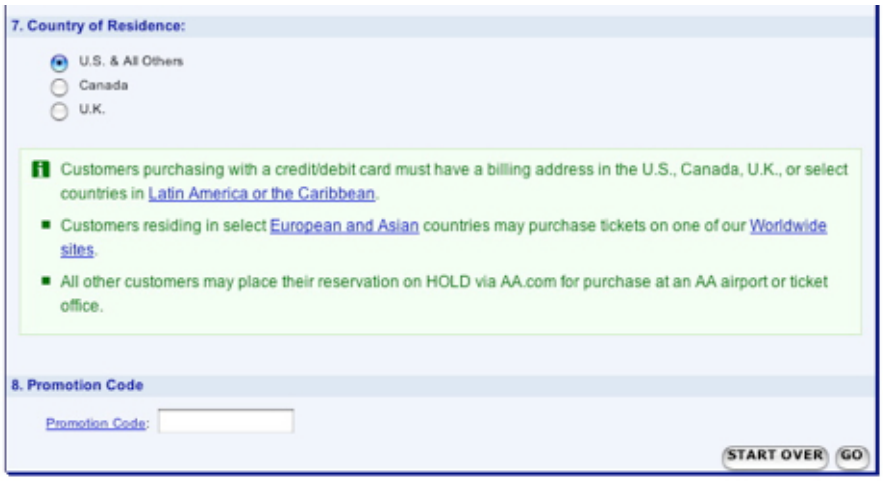
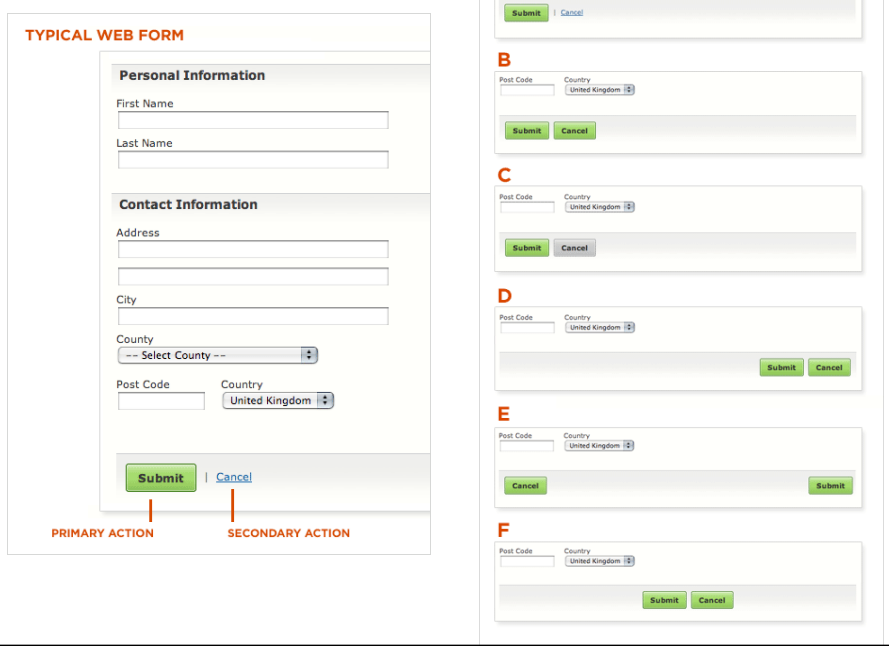
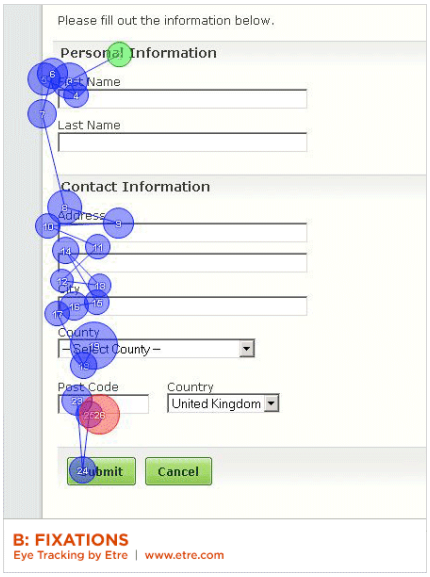
TRUSTe

* The price of your ticket includes a security, insurance and
Empty shopping basket and start again
I agree to the terms and conditions
Empty shopping basket and start again
Continue to payment page

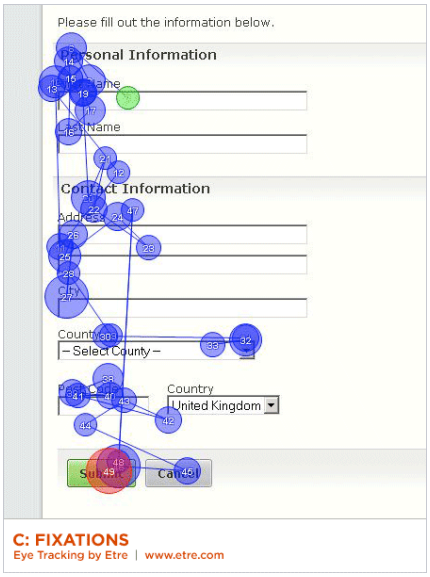

knifesite
...online since 1998
weekly special
MAGLITE FLASHLIGHTS - On Sale Now
Free Shipping On Orders over $125 (UPS GROUND)
call toll free
1.866.284.3600
HOME
ABOUT US
CONTACT US
VIEW CART / CHECKOUT
FREE Shipping On Orders Over $125 - click for details
SEARCH
GO
Advanced Search
BRAND
--Select--
CATEGORIES
Airsoft
Apparel
Books
Camping
Compasses
Eyewear
Flashlights
Games
Gifts
Kitchen Cutlery
Knives
Lighters
Multi-Tools
Scissors
Security
Sharpeners
SPECIALS
Swords
Training
Watches
MORE INFO
About Us
Contact Us
Shipping Info.
F.A.Q
Return Policy
Price Match Policy
New Arrivals
Trusted Links
Customer Comments
Affiliate Program
Billing Info > Shipping Info > Shipping/Discounts > Review > Payment
Payment Options:
Please Select Your Payment Method:
Credit Card - We accept Visa, Mastercard & Discover Cards.
Card Type: Mastercard
First Name On Card: Ex. John Q.
Last Name On Card: Ex. Public, Jr.
Card Number:
Expiration Date: 06 07
CVV2 Code: (What is CVV2?)
PayPal - Please only enter email address if you are paying using Paypal.
Email Address:
<< Previous Step
Checkout >>
SHOPPING CART
2 Items In Your Cart
PRICE SEARCH
$10 - $20
$20 - $40
$40 - $100
$100 - $250
$250 - $500
$500 - $5000
Best Sellers
1. Bobster Cruiser
2. Spyderco Delica
3. Kershaw Blackout
4. Cold Steel Ti Lite
5. Gerber Infinity
Operator
OFFLINE
Click here to leave a message
Click Here to View New Arrivals at Knifesite.com
Sign Up for our Newsletter & Win!
Home | Contact Us | Order Tracking | View Cart/Checkout | Login | Logout
- UPS GROUND Shipping is only $6.99 -
- UPS 3 Day - $10.99 -- UPS 2 Day Air - $16.99 -
Free UPS Ground Shipping On Orders over $125.00


7. Country of Residence:
U.S. & All Others
Canada
U.K.
Customers purchasing with a credit/debit card must have a billing address in the U.S., Canada, U.K., or select countries in Latin America or the Caribbean.
Customers residing in select European and Asian countries may purchase tickets on one of our Worldwide sites.
All other customers may place their reservation on HOLD via AA.com for purchase at an AA airport or ticket office.
8. Promotion Code
Promotion Code:
START OVER
GO

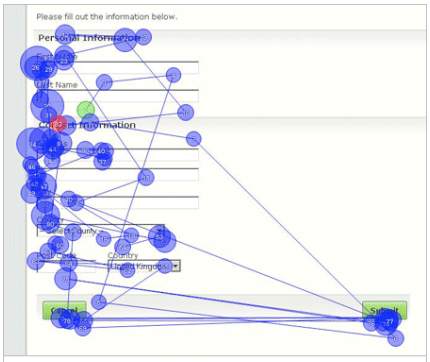

TYPICAL WEB FORM
Personal Information
First Name
Last Name
Contact Information
Address
City
County
-- Select County --
Post Code
Country
United Kingdom
Submit
Cancel
PRIMARY ACTION
SECONDARY ACTION
A
B
C
D
E
F



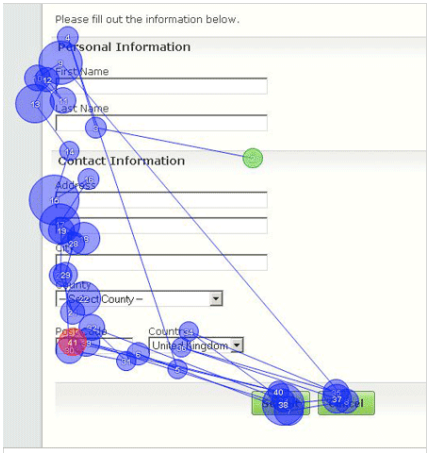
B: FIXATIONS
Eye Tracking by Etre | www.etre.com



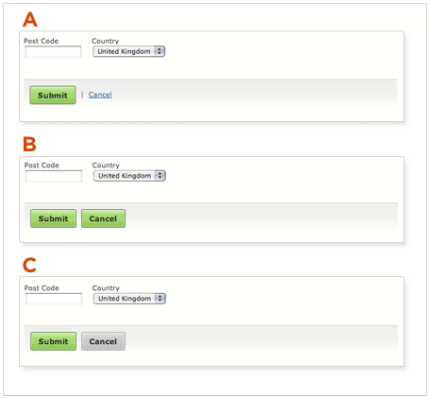
C: FIXATIONS
Eye Tracking by Etre | www.etre.com

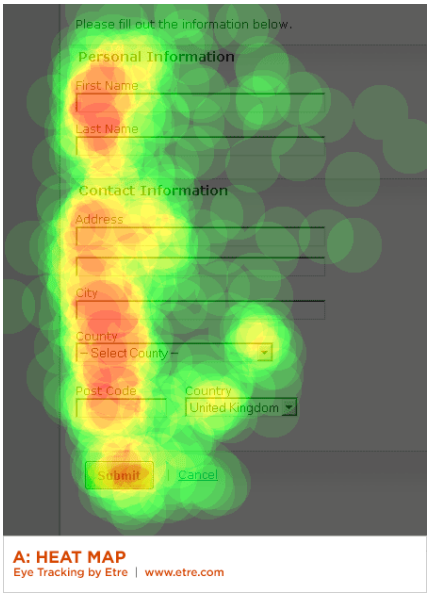


E: FIXATIONS
Eye Tracking by Etre | www.etre.com

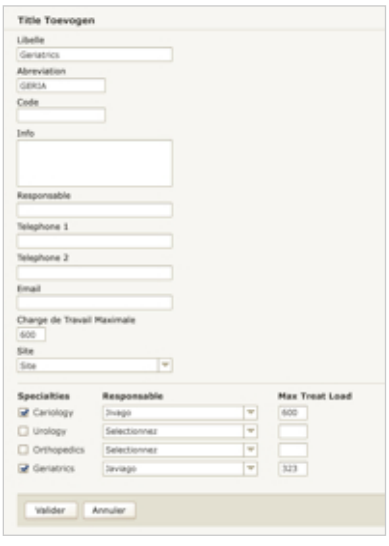


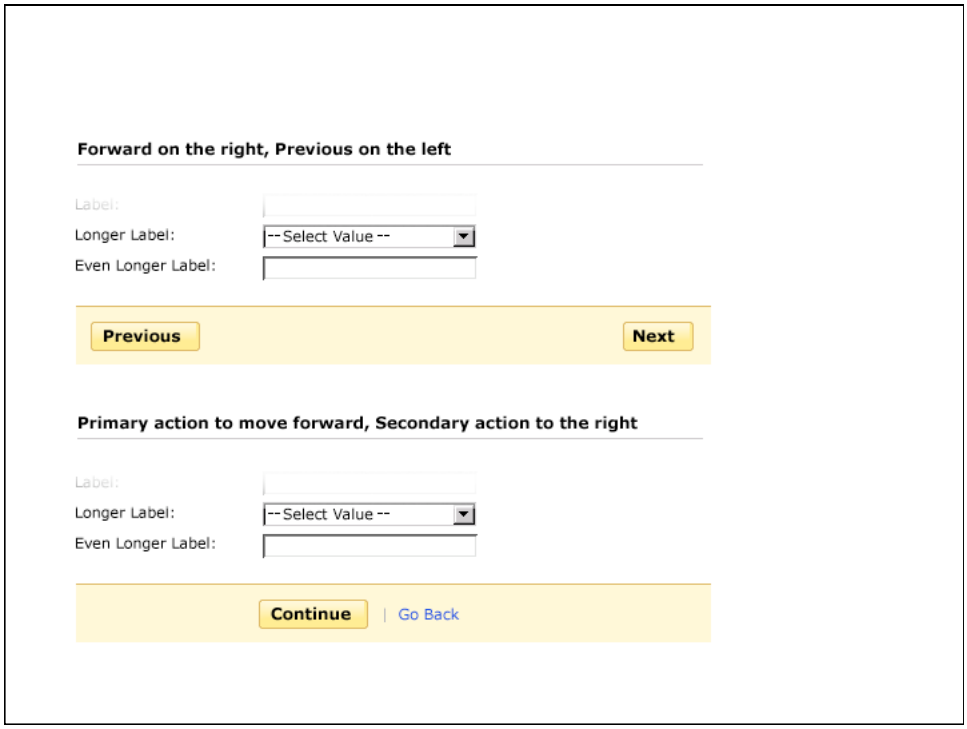
F: FIXATIONS
Eye Tracking by Etre | www.etre.com

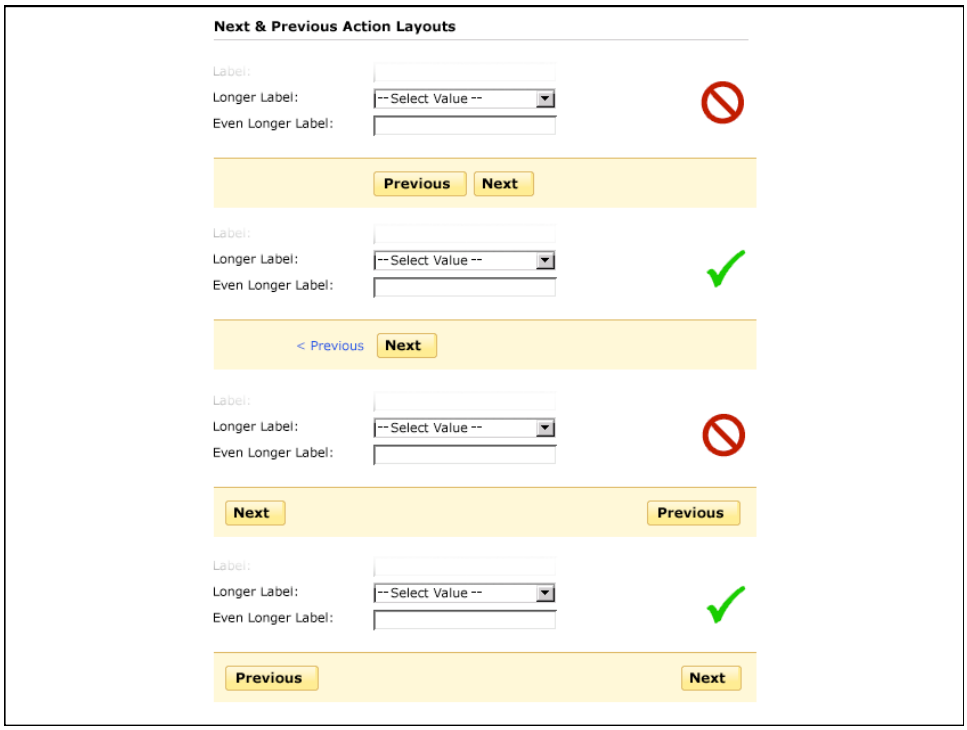


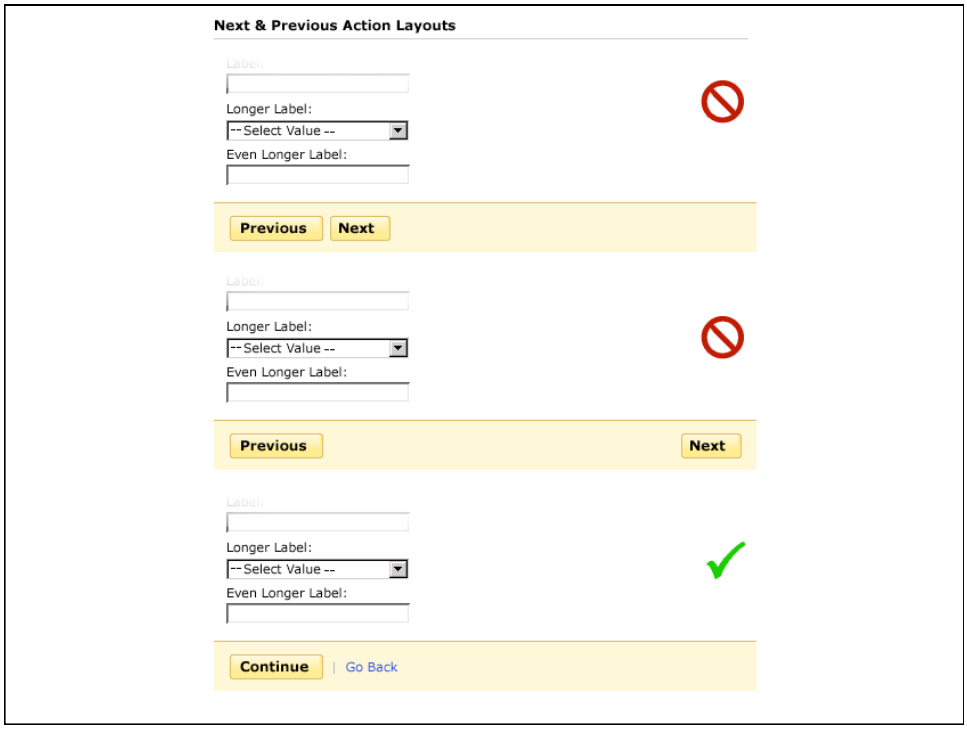


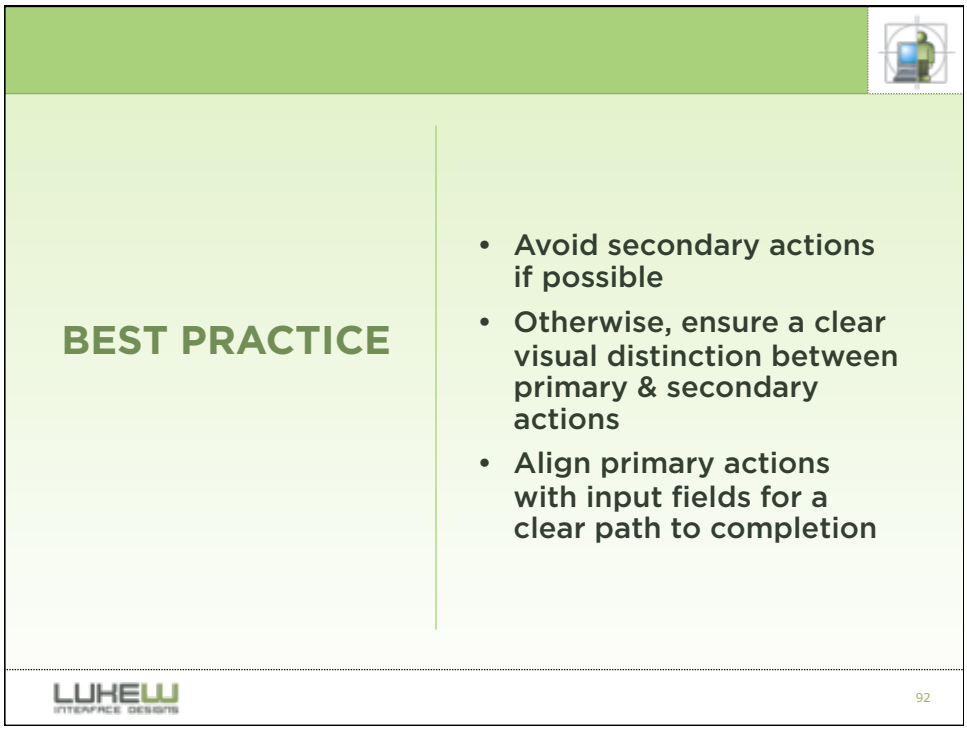
A: HEAT MAP
Eye Tracking by Etre | www.etre.com




Forward on the right, Previous on the left
Label:
Longer Label:
-- Select Value --
Even Longer Label:
Previous
Next
Primary action to move forward, Secondary action to the right
Label:
Longer Label:
-- Select Value --
Even Longer Label:
Continue
| Go Back


Next & Previous Action Layouts
Label:
Longer Label:
-- Select Value --
Even Longer Label:
Previous
Next
Label:
Longer Label:
-- Select Value --
Even Longer Label:
< Previous
Next
Label:
Longer Label:
-- Select Value --
Even Longer Label:
Next
Previous
Label:
Longer Label:
-- Select Value --
Even Longer Label:
Previous
Next


Next & Previous Action Layouts
Longer Label:
-- Select Value --
Even Longer Label:
Previous
Next
Longer Label:
-- Select Value --
Even Longer Label:
Previous
Next
Longer Label:
-- Select Value --
Even Longer Label:
Continue
Go Back

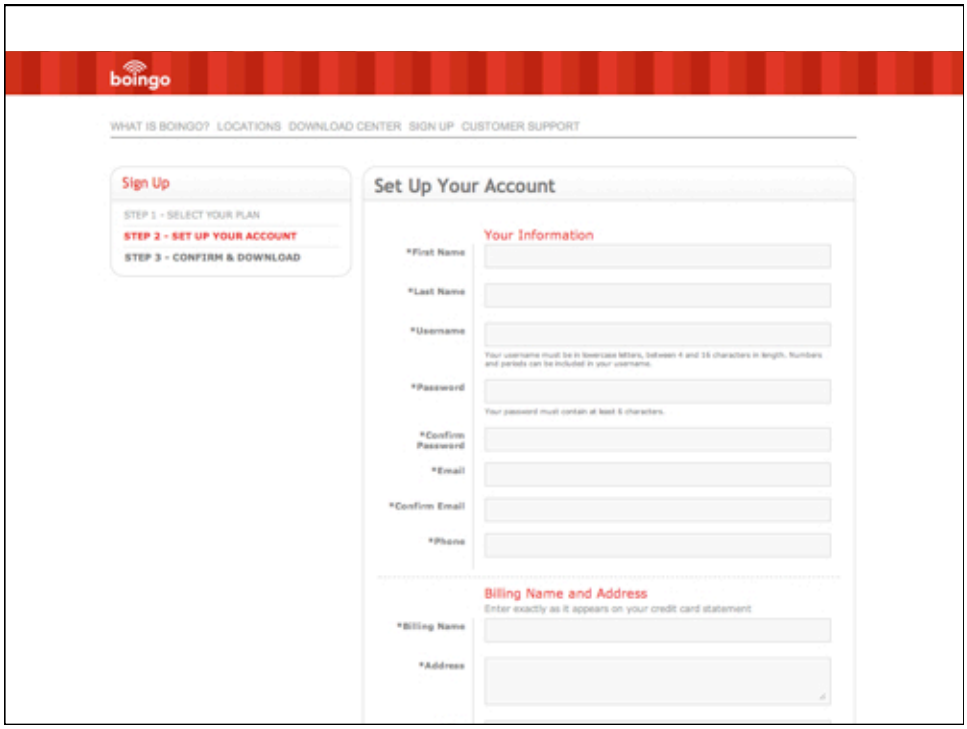

BEST PRACTICE
• Avoid secondary actions if possible
• Otherwise, ensure a clear visual distinction between primary & secondary actions
• Align primary actions with input fields for a clear path to completion
92

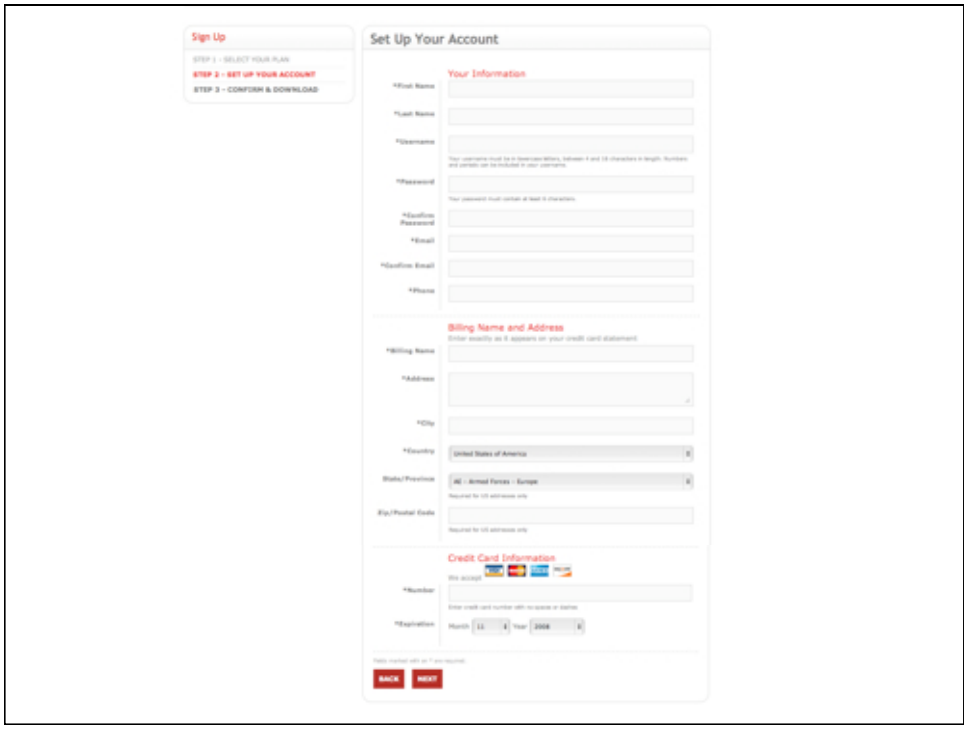
7 BEST PRACTICES

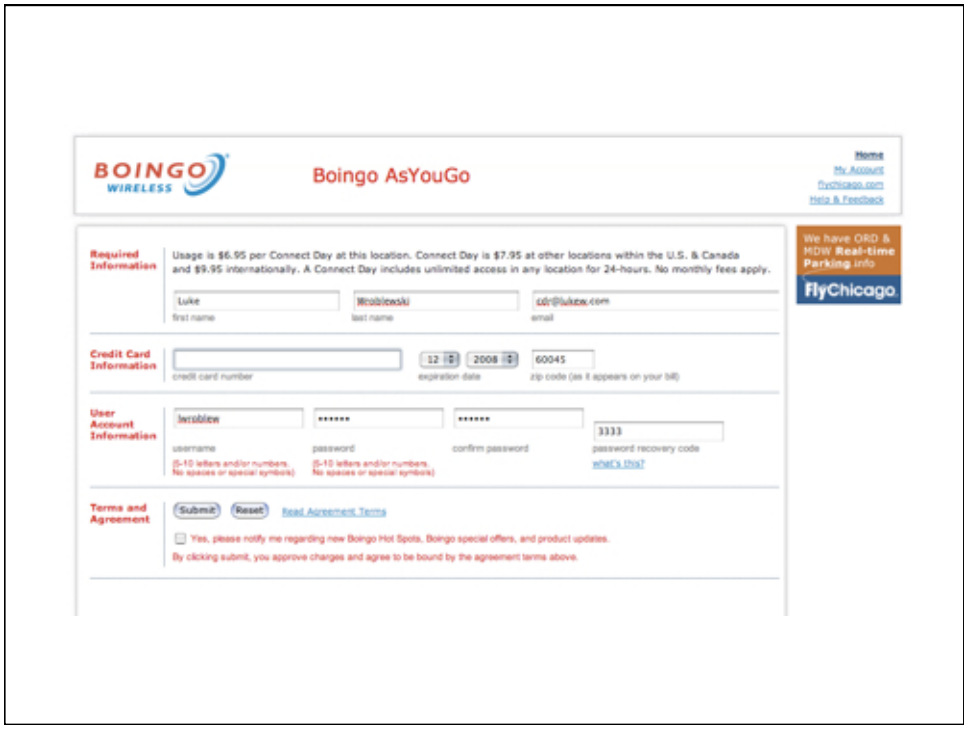
1. Path to Completion
2. Label Alignment
3. Help & Tips
4. Inline Validation
5. Primary & Secondary Actions

LUKEW INTERFACE DESIGNS

93

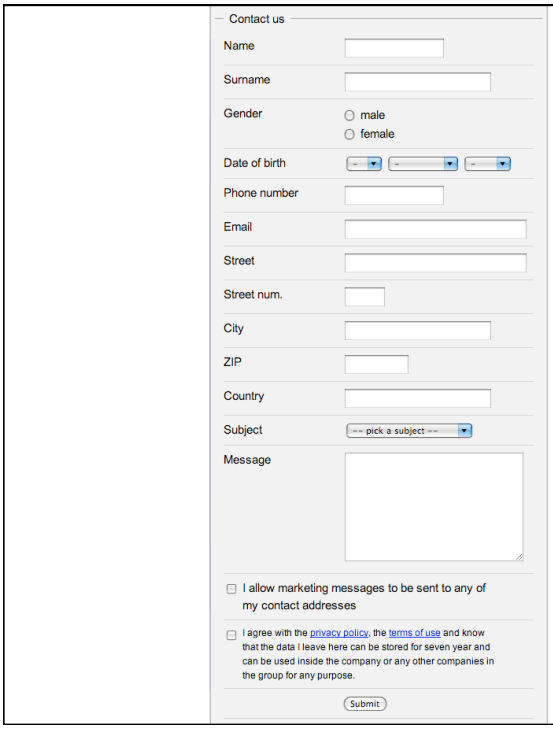



Sign Up
STEP 1 – SELECT YOUR PLAN
STEP 2 – SET UP YOUR ACCOUNT
STEP 3 – CONFIRM & DOWNLOAD
Set Up Your Account
Your Information
*First Name
*Last Name
*Username
*Password
*Confirm Password
*Email
*Confirm Email
*Phone
Billing Name and Address
Enter exactly as it appears on your credit card statement
*Billing Name
*Address
*City
*Country
United States of America
State/Province
All – Armed Forces – Europe
Zip/Postal Code
Required for US addresses only
Credit Card Information
We accept
*Number
Enter credit card number with no spaces or dashes.
*Expiration
Month 11
Year 2008
Fields marked with an * are required.
BACK
NEXT


BOINGO WIRELESS
Boingo AsYouGo
Home
My Account
FlyChicago.com
Help & Feedback
Required Information
Usage is $6.95 per Connect Day at this location. Connect Day is $7.95 at other locations within the U.S. & Canada and $9.95 internationally. A Connect Day includes unlimited access in any location for 24-hours. No monthly fees apply.
Luke
first name
Wroblewski
last name
cdr@lukew.com
email
Credit Card Information
credit card number
12
2008
expiration date
60045
zip code (as it appears on your bill)
User Account Information
lwroblew
username
password
confirm password
3333
password recovery code
what's this?
Terms and Agreement
Submit
Reset
Read Agreement Terms
Yes, please notify me regarding new Boingo Hot Spots, Boingo special offers, and product updates.
By clicking submit, you approve charges and agree to be bound by the agreement terms above.
We have ORD & MDW Real-time Parking info
FlyChicago

Form Organization

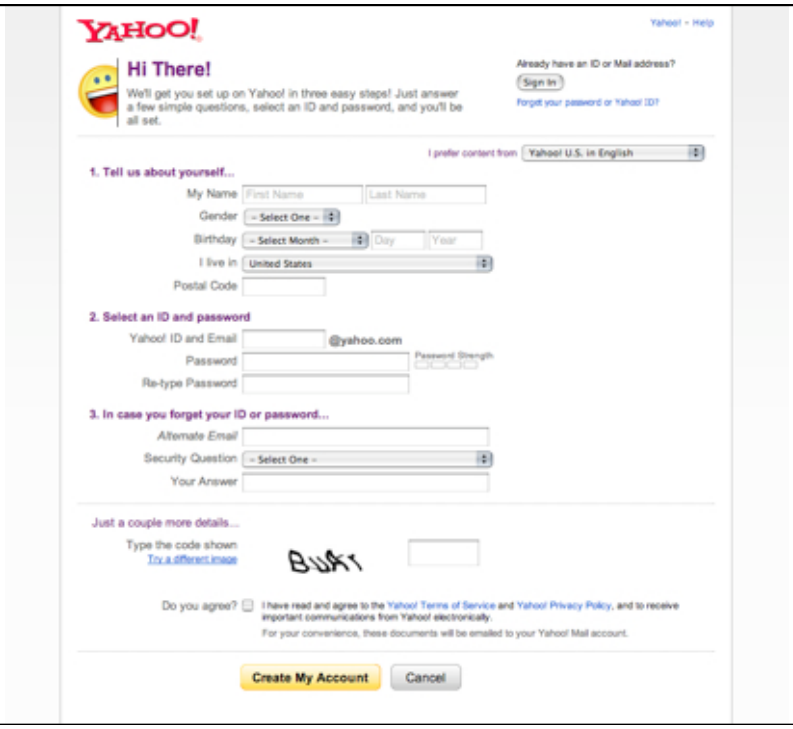
- What to include
  - Keep, cut, postpone, or explain
  - Speak with one voice
- Have a conversation
- Use natural breaks to organize content

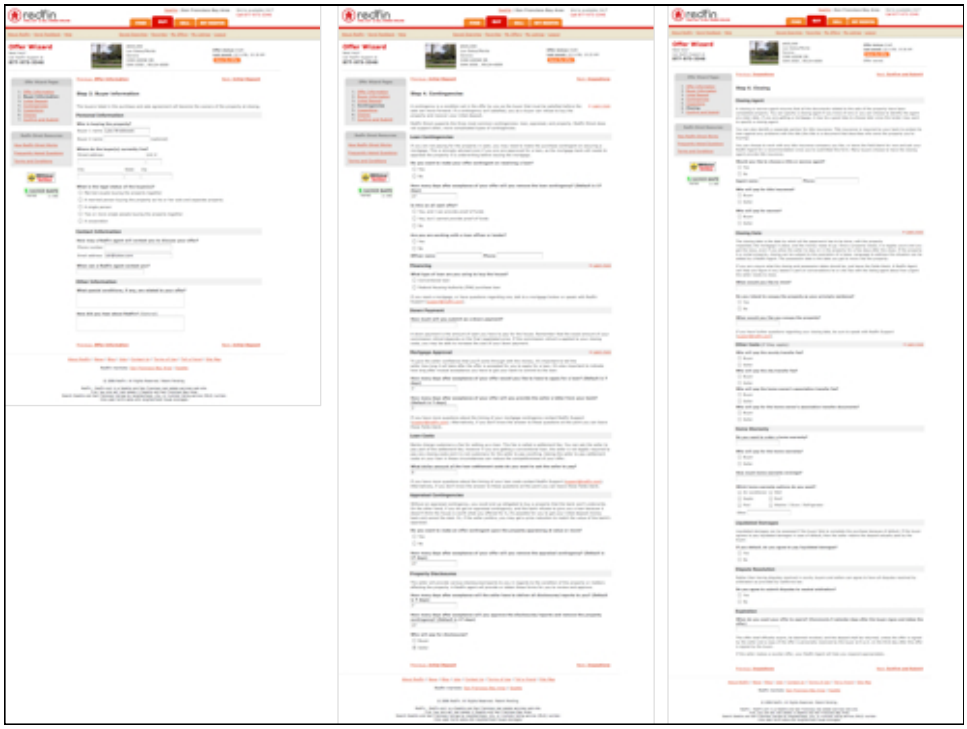


- User Experience
- Sales
- Engineering
- Marketing
- Legal

Outbreak blog 07

Have a Conversation





BEST PRACTICE

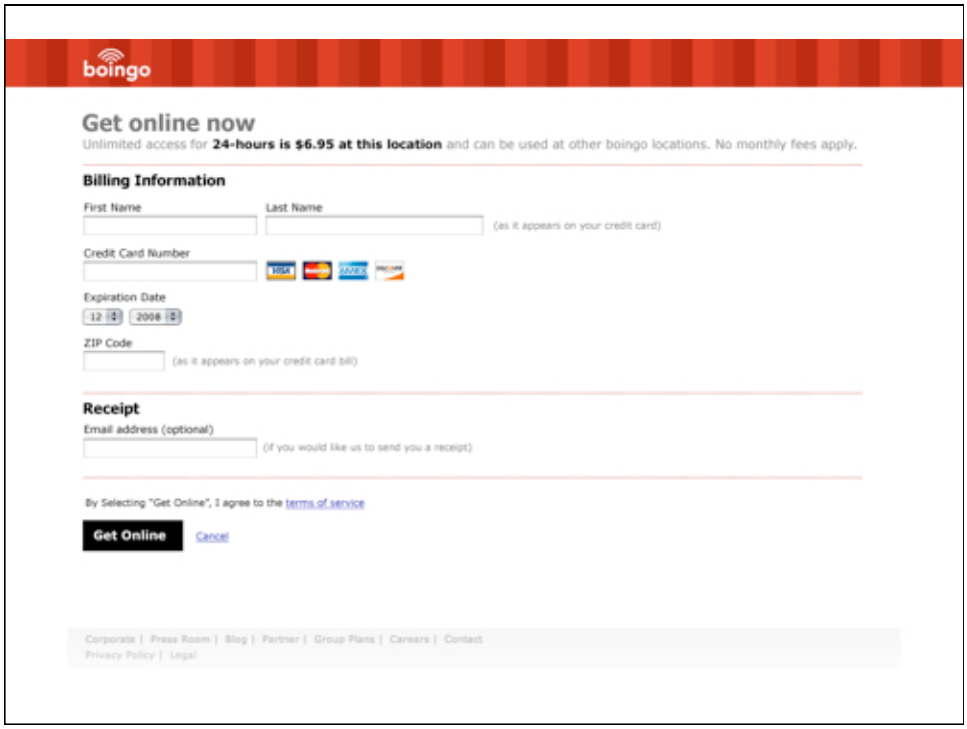
- Take the time to evaluate every question you ask
- Ensure your forms speak with one voice
- Strive for succinctness
- If a form naturally breaks down into a few short topics, use a single Web page
- When a form contains a large number of questions that are only related by a few topics, try multiple Web pages
- When a form contains a large number of questions related to a single topic, one long Web page

LUKEW INTERFACE DESIGNS

7 BEST PRACTICES

1. Path to Completion
2. Label Alignment
3. Help & Tips
4. Inline Validation
5. Primary & Secondary Actions
6. Form Organization

LUKEW INTERFACE DESIGNS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Get online now
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Billing Information
First Name
Last Name
(as it appears on your credit card)
Credit Card Number
Expiration Date
12
2008
ZIP Code
(as it appears on your credit card bill)
Receipt
Email address (optional)
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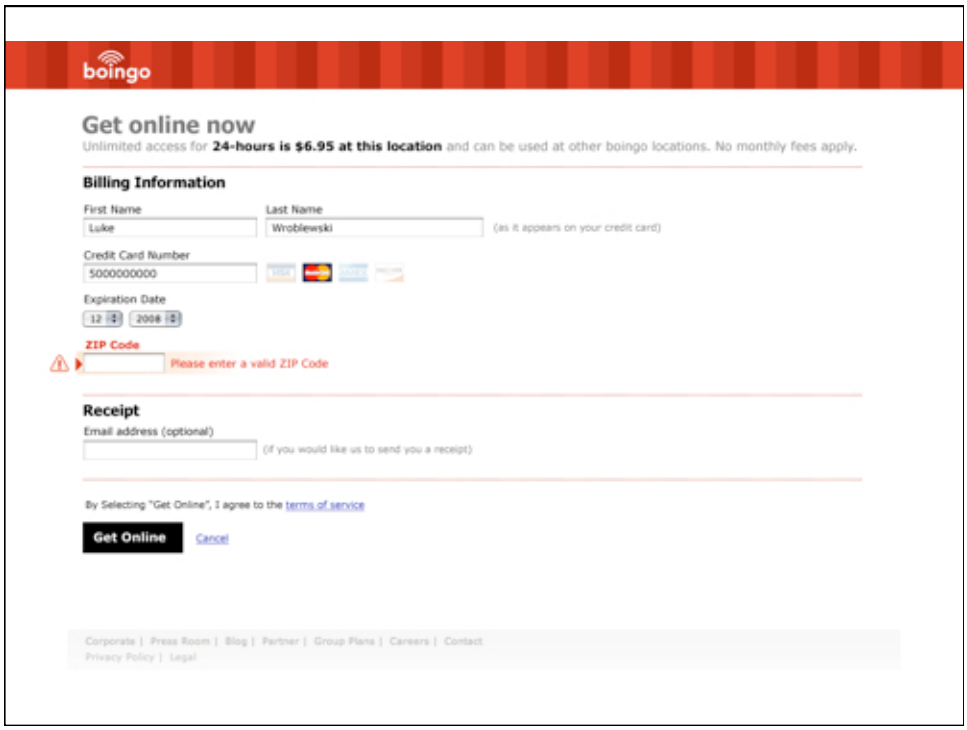
boingo
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Billing Information
First Name
Luke
Last Name
Wroblewski
(as it appears on your credit card)
Credit Card Number
5000000000
Expiration Date
12
2008
ZIP Code
Please enter a valid ZIP Code
Receipt
Email address (optional)
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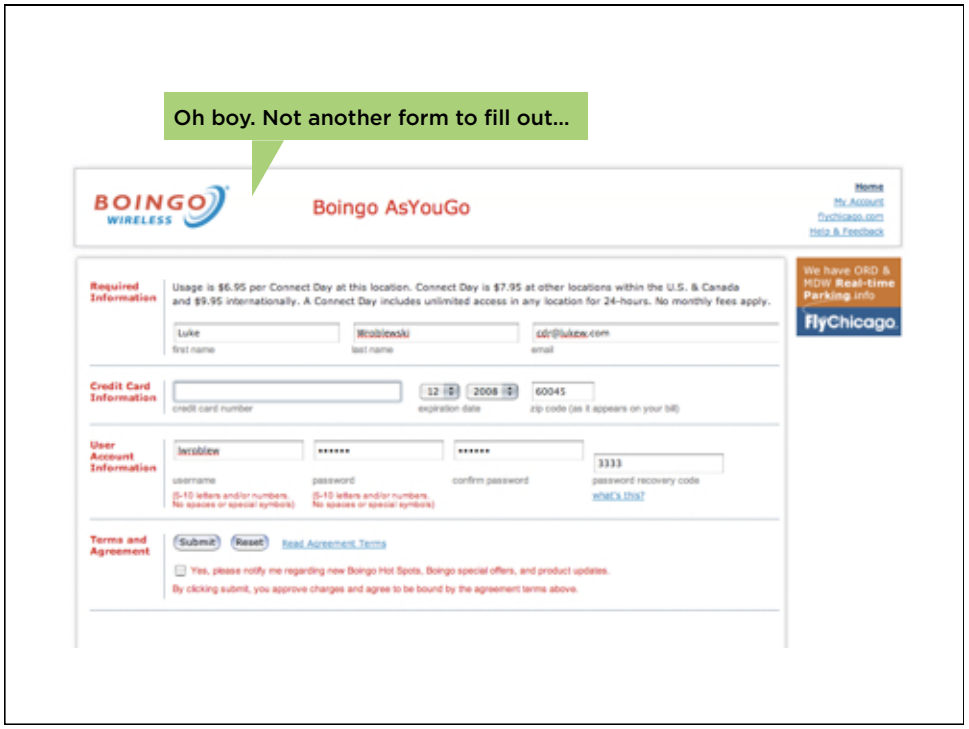
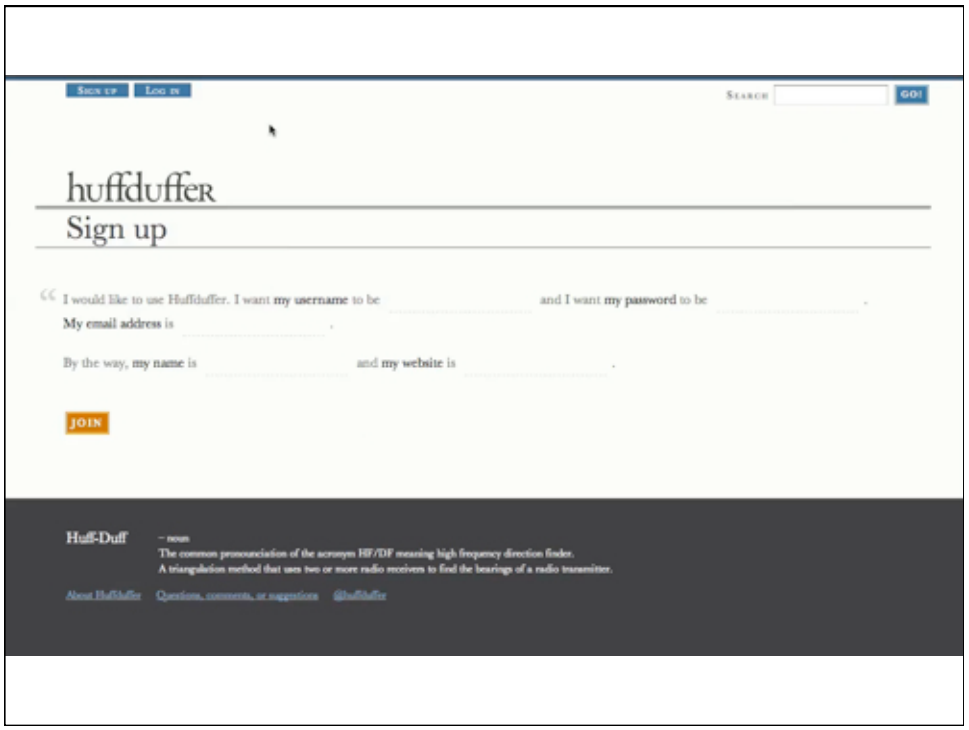

Oh boy. Not another form to fill out...
BOINGO WIRELESS
Boingo AsYouGo
Home
My Account
flychicago.com
Help & Feedback
Required Information
Usage is $6.95 per Connect Day at this location. Connect Day is $7.95 at other locations within the U.S. & Canada and $9.95 internationally. A Connect Day includes unlimited access in any location for 24-hours. No monthly fees apply.
Luke
first name
Wroblewski
last name
email
Credit Card Information
credit card number
12
2008
expiration date
60045
zip code (as it appears on your bill)
User Account Information
lwroblew
username
password
confirm password
3333
password recovery code
what's this?
(5-10 letters and/or numbers. No spaces or special symbols)
Terms and Agreement
Submit
Reset
Read Agreement Terms
Yes, please notify me regarding new Boingo Hot Spots, Boingo special offers, and product updates.
By clicking submit, you approve charges and agree to be bound by the agreement terms above.
We have ORD & MDW Real-time Parking info
FlyChicago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Log in
Search
GO!
huffduffer
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I would like to use Huffduffer. I want my username to be and I want my password to be .
My email address is .
By the way, my name is and my website is .
JOIN
Huff-Duff – noun
The common pronunciation of the acronym HF/DF meaning high frequency direction finder.
A triangulation method that uses two or more radio receivers to find the bearings of a radio transmitter.
About Huffduffer
Questions, comments, or suggestions
@huffduffer

Gradual Engagement

- Sign up forms must die
- Web services should engage people
  - Explain what service does
  - Allow people to use it
  - Sign up is an outcome

Online Family Tree Maker.com
About Us
Sign Up
View Family Trees
Invites Friends
Contact Us
Registration Form
* All the entries are compulsory
Name *
Surname*
Gender *
Male
Female
Address *
City *
State *
Country *
Email *
Password *
Phone *
Mobile
Origin of family tree
City *
State *
Country *
Head of Family *
Family tree Surname (Community surname which is your are going to create)*
Submit
Home | About Us | Contact Us | Sign Up | View Family Trees | Invites Friends & Relatives | View Demo
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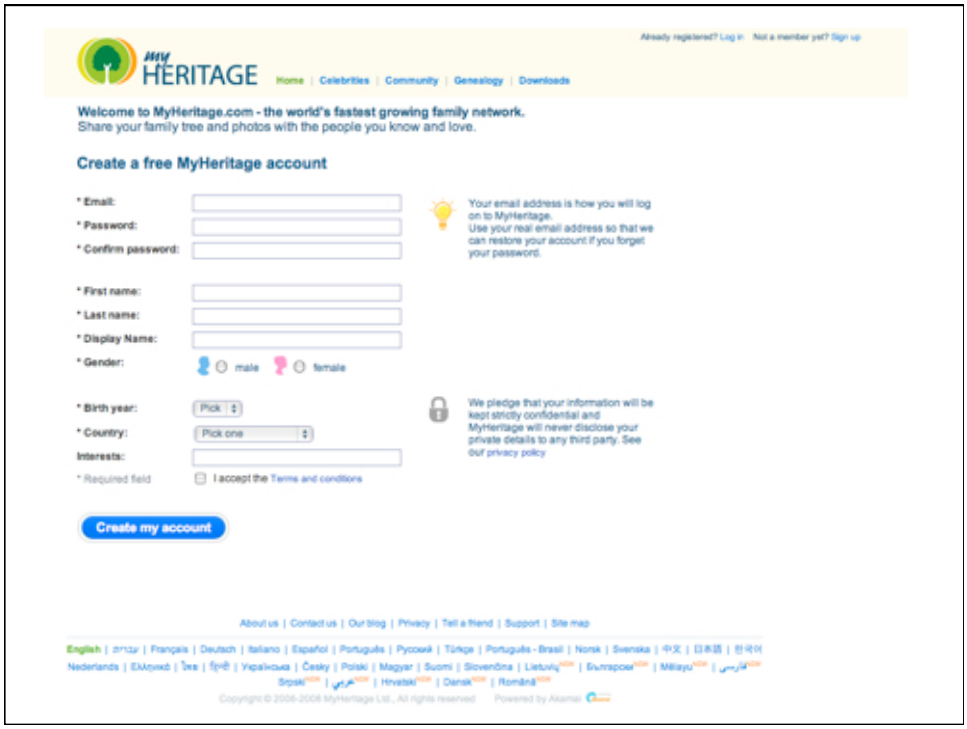
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* Password:
* Confirm password:
Your email address is how you will log on to MyHeritage.
Use your real email address so that we can restore your account if you forget your password.
* First name:
* Last name:
* Display Name:
* Gender:
male
female
* Birth year:
Pick
* Country:
Pick one
Interests:
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I accept the Terms and conditions
Create my account
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Nederlands | Ελληνικά | ไทย | हिन्दी | Українська | Česky | Polski | Magyar | Suomi | Slovenčina | Lietuvių NEW | Български NEW | Bahasa Melayu NEW | فارسی NEW
Srpski NEW | العربية NEW | Hrvatski NEW | Dansk NEW | Română NEW
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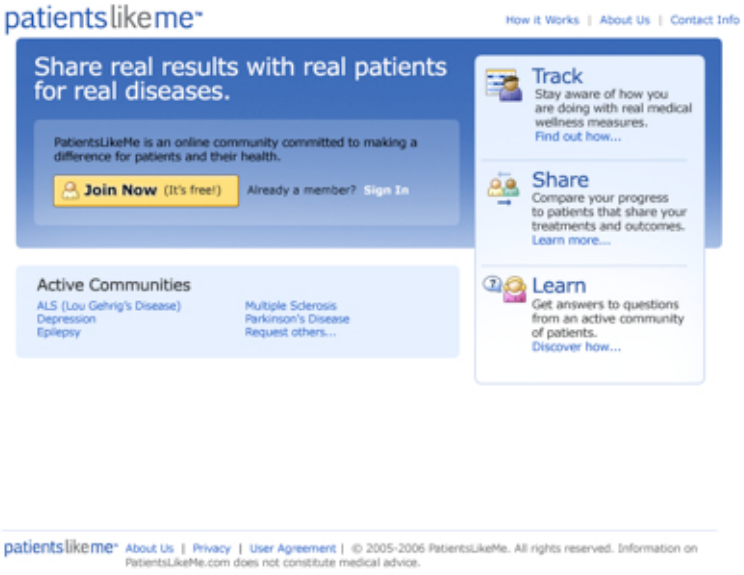
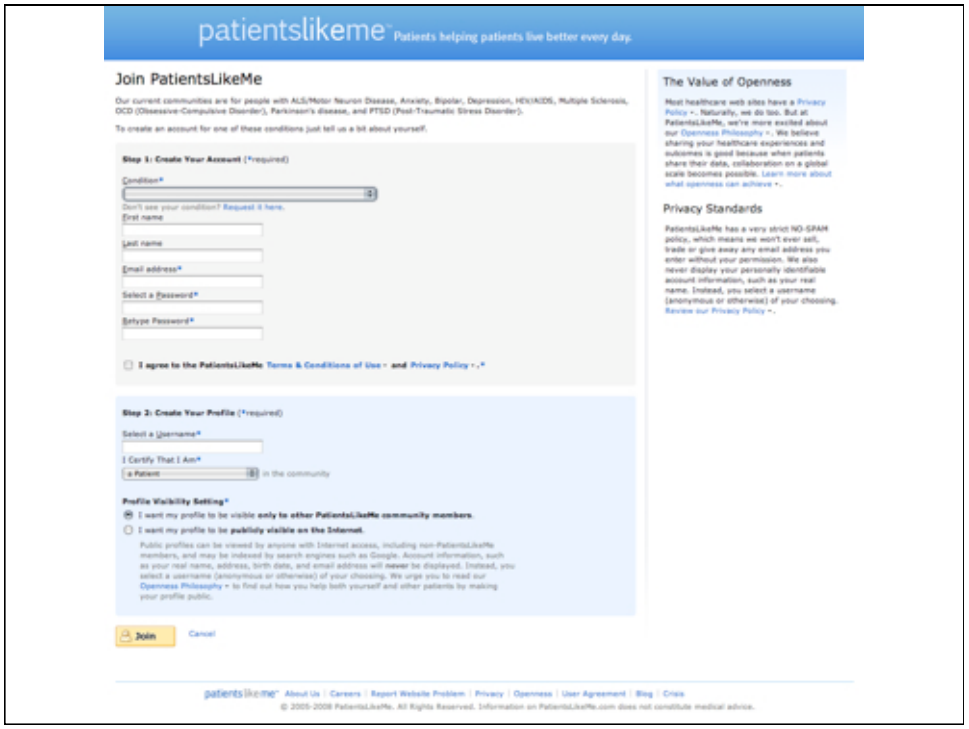
5 Million Profiles in 5 Months

Gradual Engagement

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Join
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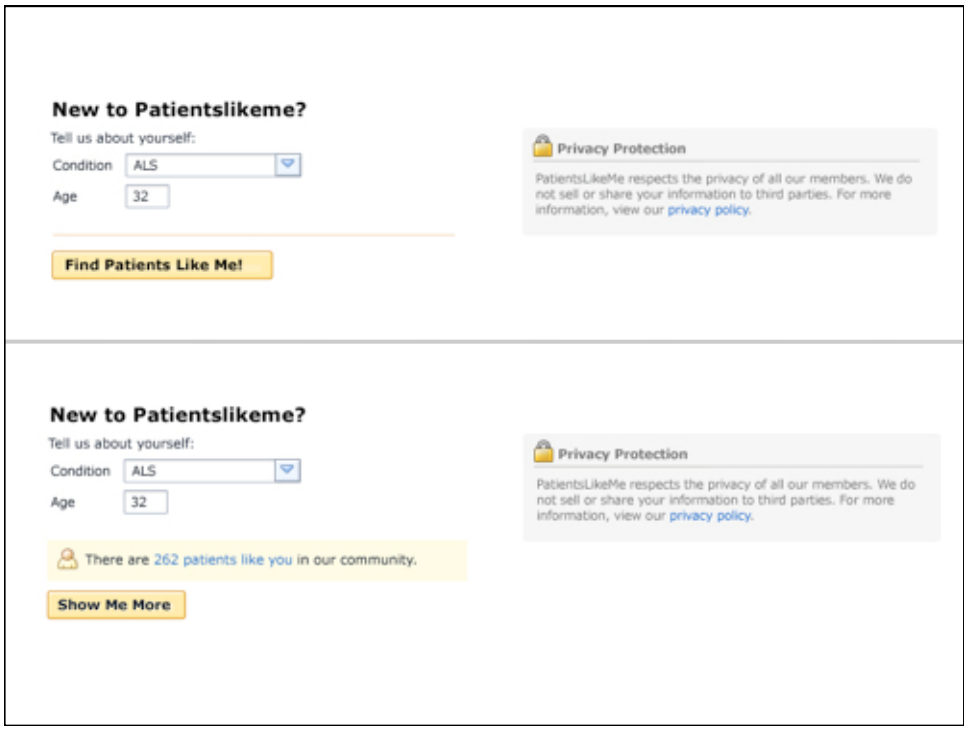
New to Patientslikeme?
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Age 32
There are 262 patients like you in our community.
Show Me More
Privacy Protection
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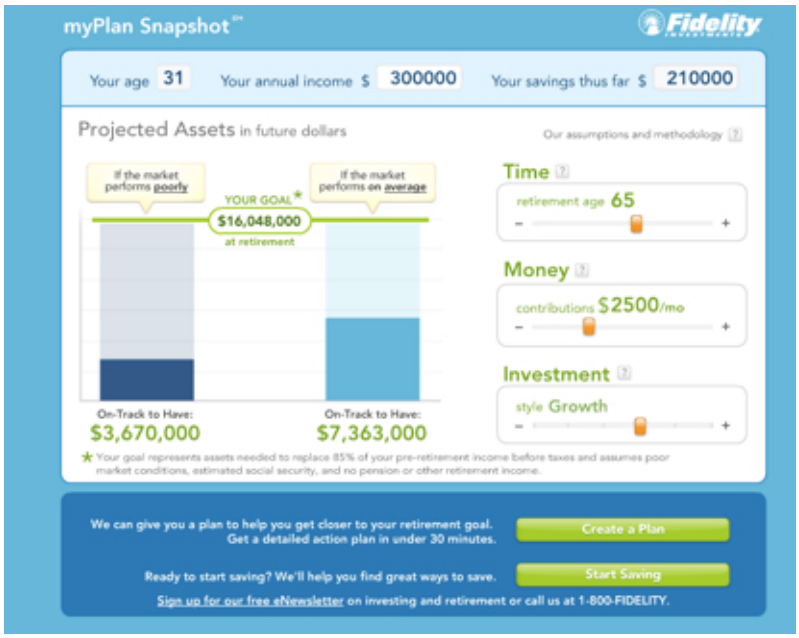

BEST PRACTICE

- Try to avoid sign-up forms
- Reflect your service's core essence through lightweight interactions
- Make people successful instantly
- If you auto-generate accounts, ensure there is clear way to access them
- Do not simply distribute the various input fields in a sign-up form across multiple pages

7 BEST PRACTICES

1. Path to Completion
2. Label Alignment
3. Help & Tips
4. Inline Validation
5. Primary & Secondary Actions
6. Form Organization
7. Gradual Engagement

For more information...

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